

# Lifestyles of the Rich and Fictitious

» When the television series *666 Park Avenue* debuts this Sunday, it will mark the latest example in a long tradition of writers and directors setting fictional lives in actual New York City real estate. Be it the *Ansonia* at 2109 Broadway, the real-life address associated with *666 Park Avenue*, or 185 East 85th Street, the home of George and Louise Jefferson, the *Big Apple* is rife with real estate made famous through television shows. With that in mind, *The Commercial Observer* reached out to Jonathan Miller, president and chief executive of Miller Samuel, for his thoughts on value using what limited information was available back in the day of Manhattan's most recognizable television co-ops, hangouts and offices spaces. And while the numbers may be surprising, what we still haven't figured out after all these years is how Joey Tribbiani was able to rent all that prime West Village space on a struggling actor's salary.

## 1. Tom's Restaurant

Address: 2880 Broadway  
Television Show: *Seinfeld*  
Show Aired: 1989-1998  
Year Built: 1900  
Estimated monthly rent in 1989: \$13,000

## 2. Household of Phillip Drummond, Kimberly Drummond, Arnold Jackson, Willis Jackson and Mrs. Garrett

Address: 900 Park Avenue  
Television Show: *Diff'rent Strokes*  
Show Aired: 1978-1985  
Year Built: 1973  
Estimated value of 3,200-square-foot, four-bedroom duplex condo in 1978: \$470,000

## 3. Residence of Blair and Eleanor Waldorf, and Cyrus, Aaron and Yale Rose

Address: 1136 Fifth Avenue  
Television Show: *Gossip Girl*  
Series Aired: 2007-Present  
Year Built: 1925  
Estimated value of 122,701-square-foot, five-bedroom penthouse co-op in 2007: \$23 million

## 4. Household of George and Louise Jefferson, with son Lionel Jefferson and maid Florence Johnston

Address: 185 East 85th Street  
Television Show: *The Jeffersons*  
Show Aired: 1975-1985  
Year Built: 1967  
Estimated value of 1,100-square-foot, two-bedroom apartment in 1975: \$98,000

## 5. Apartment shared by Oscar Madison and Felix Unger

Address: 1049 Park Avenue  
Television Show: *The Odd Couple*  
Show Aired: 1970-1975  
Year Built: 1924  
Estimated value of 1,200-square-foot, two-bedroom co-op in 1970: \$73,000

## 6. Household of Ricky and Lucy Ricardo, with son Little Ricky

Address: 623 East 68th Street (fictional)  
Television Show: *I Love Lucy*  
Show Aired: 1951-1957  
Year Built: N/a  
Estimated value of 1,000-square-foot, two-bedroom co-op in 1951: \$28,000

## 7. Studio 6H

Address: 30 Rockefeller Plaza  
Television Show: *30 Rock*  
Show Aired: 2006-Present  
Year Built: 1937  
Estimated value in 2006: N/a

## 8. Sunshine Cab Stand and Garage

Address: 109 Charles Street  
Television Show: *Taxi*  
Show Aired: 1978-1983  
Year Built: 1950  
Estimated value of garage in 1978: \$215,000

## 9. Loft building occupied by Samantha Jones

Address: Somewhere in the Meatpacking District  
Television Show: *Sex and the City*  
Show Aired: 1998-2004  
Year Built: N/a  
Estimated value of 800-square-foot Meatpacking District co-op loft in 1998: \$260,000

## 10. Respective apartments of Rachel Green and Monica Geller, and Joey Tribbiani and Chandler Bing

Address: 90 Bedford Street  
Television Show: *Friends*  
Show Aired: 1994-2004  
Year Built: 1957  
Estimated value of 900-square-foot, two-bedroom co-op in 1994: \$250,000

## 11. Apartment occupied by Joan Holloway

Address: 42 West 12th Street  
Television Show: *Mad Men*  
Show Aired: 2007-Present  
Year Built: 1900  
Estimated Value in 1964 of 8,113-square-foot townhouse: \$63,000

## 12. NYPD 21st Precinct

Address: Near MacDougal Street and Minetta Lane  
Television Show: *Barney Miller*  
Show Aired: 1975-1982  
Year Built: N/a  
Estimated value of building in 1975: \$200,000

