# EllimanReport

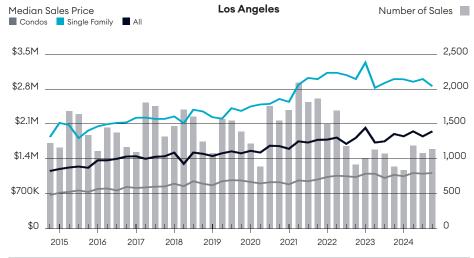
Q4-2024 Los Angeles, CA Sales

# Single Family & Condo

Dashboard

YEAR-OVER-YEAR

- + 2.8%
  Prices
  Median Sales Price
- + 0.2 mos
  Pace
  Months of Supply
- + 28.6% Sales Closed Sales
- + 32.9% Inventory Total Inventory
- + 6 days
  Marketing Time
  Days on Market
- + 0.3%
  Negotiability
  Listing Discount
- Median sales price rose year over year for the third time
- Sales surged annually, rising for the third consecutive quarter
- Listing inventory continued to rise annually as it has for the past two years



| Los Angeles Matrix                      | Q4-2024     | %∆ (QTR) | Q2-2024     | %∆ (yr) | Q4-2023     |
|-----------------------------------------|-------------|----------|-------------|---------|-------------|
| Average Sales Price                     | \$3,200,626 | 1.7%     | \$3,147,039 | 7.0%    | \$2,989,935 |
| Average Price Per Sq Ft                 | \$1,258     | -1.3%    | \$1,275     | -0.6%   | \$1,265     |
| Median Sales Price                      | \$1,950,000 | 5.4%     | \$1,850,000 | 2.8%    | \$1,897,500 |
| Number of Sales (Closed)                | 1,139       | 5.6%     | 1,079       | 28.6%   | 886         |
| Days on Market (From Last List Date)    | 46          | 7.0%     | 43          | 15.0%   | 40          |
| Listing Discount (From Last List Price) | 4.5%        |          | 5.1%        |         | 4.2%        |
| Listing Inventory                       | 2,865       | -20.9%   | 3,622       | 32.9%   | 2,155       |
| Months of Supply                        | 7.5         | -25.7%   | 10.1        | 2.7%    | 7.3         |
| Year-to-Date                            | Q4-2024     | %∆ (QTR) | Q2-2024     | %∆ (yr) | Q4-2023     |
| Average Sales Price (YTD)               | \$3,140,825 | N/A      | N/A         | 1.1%    | \$3,107,713 |
| Average Price per Sq Ft (YTD)           | \$1,254     | N/A      | N/A         | -4.1%   | \$1,308     |
| Median Sales Price (YTD)                | \$1,900,000 | N/A      | N/A         | 4.4%    | \$1,820,000 |
| Number of Sales (YTD)                   | 4,243       | N/A      | N/A         | 3.6%    | 4,096       |

#### Price trend indicators and sales continued to rise.

The results of this analysis, particularly those for the Pacific Palisades, do not reflect the impact of the Los Angeles wildfires that began on January 7, one week after the reporting period concluded.

The median sales price increased by 2.8% year over year to \$1,950,000, marking the third consecutive quarter of growth.

Sales surged by 28.6% to 1,139, while listing inventory fell by 32.9% to 2,865. As listing inventory grew slightly faster than sales, the pace of the market eased a bit. The months of supply, which indicate the time required to sell all listing inventory at the current sales rate, stood at 7.5 months, reflecting a 2.7% slower-moving market compared



#### **Single Family**

- Median sales price declined year over year for the first time in three quarters
- Sales increased year over year for the third time
- Listing inventory expanded annually for the ninth time

#### Condo

- Median sales price increased annually for the third time in four quarters
- Sales increased year over year for the eleventh time
- Listing inventory continued to rise annually as it has for more than two years

#### Luxury

Luxury single family price trend indicators continued to see annual increases



#### **New Development** Condo

- Sales increased year over year as price trend indicators declined
- Listing inventory increased year over year for the third time

#### **Downtown** Condo

- Price trend indicators showed mixed annual results as sales stabilized
- Listing inventory increased year over year for the fifth time

## **Beverly Hills P.O.** Single Family

- Price trend indicators surged annually, skewed larger by the jump in average sales size
- Sales increased annually for the third time as listing inventory expanded

to the same time last year. The single family luxury market, defined as the top ten percent of all sales starting at \$8,550,000 this quarter, experienced a 5.1% year over year increase in single family median sales price

to \$12,400,000. The condo luxury market, starting at \$2,330,000 this quarter, recorded a median sales price of \$3,243,000, which rose annually by 17.7%.

| Single Family Matrix                              | Q4-2024      | %∆ (QTR)         | Q2-2024           | %∆ (yr)         | Q4-2023           |
|---------------------------------------------------|--------------|------------------|-------------------|-----------------|-------------------|
| Average Sales Price                               | \$4,342,261  | -8.3%            | \$4,734,475       | 0.6%            | \$4,315,103       |
| Average Price Per Sq Ft                           | \$1,381      | -3.6%            | \$1,432           | -1.5%           | \$1,402           |
| Median Sales Price                                | \$2,855,689  | -4.8%            | \$3,000,000       | -4.8%           | \$3,000,000       |
| Number of Sales (Closed)                          | 660          | 15.2%            | 573               | 34.7%           | 490               |
| Days on Market (From Last List Date)              | 42           | 0.0%             | 42                | 10.5%           | 38                |
| Condo Matrix                                      | Q4-2024      | %∆ (qtr)         | Q2-2024           | %∆ (yr)         | Q4-2023           |
| Average Sales Price                               | \$1,627,602  | 20.6%            | \$1,349,410       | 20.5%           | \$1,350,206       |
| Average Price Per Sq Ft                           | \$930        | 3.7%             | \$897             | 2.0%            | \$912             |
| Median Sales Price                                | \$1,115,000  | 1.4%             | \$1,100,000       | 3.5%            | \$1,077,500       |
| Number of Sales (Closed)                          | 479          | -5.3%            | 506               | 21.0%           | 396               |
| Days on Market (From Last List Date)              | 51           | 18.6%            | 43                | 21.4%           | 42                |
|                                                   |              |                  |                   |                 |                   |
| Luxury Single Family Matrix<br>(Top 10% of Sales) | Q4-2024      | $\%\Delta$ (QTR) | Q2-2024           | $\%\Delta$ (YR) | Q4-2023           |
| Average Sales Price                               | \$15,921,142 | -10.8%           | \$17,839,876      | 6.0%            | \$15,026,120      |
| Average Price Per Sq Ft                           | \$2,261      | -0.5%            | \$2,273           | 0.5%            | \$2,250           |
| Median Sales Price                                | \$12,400,000 | -8.1%            | \$13,495,000      | 5.1%            | \$11,800,000      |
| Number of Sales (Closed)                          | 67           | 15.5%            | 58                | 34.0%           | 50                |
| Days on Market (From Last List Date)              | 56           | -22.2%           | 72                | -6.7%           | 60                |
| Entry Price Threshold                             | \$8,550,000  | -8.1%            | \$9,300,000       | 6.2%            | \$8,050,000       |
| Luxury Condo Matrix<br>(Top 10% of Sales)         | Q4-2024      | %∆ (QTR)         | Q2-2024           | %∆ (YR)         | Q4-2023           |
| Average Sales Price                               | \$6,227,900  | 77.4%            | \$3,511,384       | 73.2%           | \$3,595,978       |
| Average Price Per Sq Ft                           | \$1,493      | 14.9%            | \$1,299           | 3.5%            | \$1,442           |
| Median Sales Price                                | \$3,243,000  | 15.8%            | \$2,800,000       | 17.7%           | \$2,755,000       |
| Number of Sales (Closed)                          | 48           | -11.1%           | 54                | 20.0%           | 40                |
| Days on Market (From Last List Date)              | 83           | 43.1%            | 58                | 38.3%           | 60                |
| Entry Price Threshold                             | \$2,330,000  | 5.9%             | \$2,200,000       | 4.7%            | \$2,225,000       |
| New Development Condo Matrix                      | Q4-2024      | %∆ (QTR)         | Q2-2024           | %∆ (yr)         | Q4-2023           |
| Average Sales Price                               | \$4,502,700  | -54.9%           | \$9,992,325       | -42.0%          | \$7,769,443       |
| Average Price Per Sq Ft                           | \$1,294      | -37.6%           | \$2,074           | -14.8%          | \$1,518           |
| Median Sales Price                                | \$3,200,000  | -32.4%           | \$4,732,500       | -33.3%          | \$4,800,000       |
| Number of Sales (Closed)                          | 37           | -7.5%            | 40                | 19.4%           | 31                |
| Days on Market (From Last List Date)              | 55           | -6.8%            | 59                | -24.7%          | 73                |
|                                                   |              |                  |                   |                 |                   |
| Downtown Condo Matrix                             | Q4-2024      | %∆ (QTR)         | Q2-2024           | %∆ (YR)         | Q4-2023           |
| Average Sales Price                               | \$917,911    | 34.2%            | \$684,190         | 34.9%           | \$680,191         |
| Average Price Per Sq Ft                           | \$730        | 15.3%            | \$633             | 8.6%            | \$672             |
| Median Sales Price                                | \$597,500    | -3.2%            | \$617,500         | -2.3%           | \$611,500         |
| Number of Sales (Closed)                          | 56           | 12.0%            | 50                | 0.0%            | 56                |
| Days on Market (From Last List Date)              | 87           | 33.8%            | 65                | 40.3%           | 62                |
| Beverly Hills P.O. Single Family Matrix           | Q4-2024      | %∆ (QTR)         | Q2-2024           | $%\Delta$ (yr)  | Q4-2023           |
| Average Sales Price                               | \$5,172,963  | 23.2%            | \$4,198,104       | 61.7%           | \$3,199,155       |
| Average Price Per Sq Ft                           | \$1,312      | 28.4%            | \$1,022           | 12.2%           | \$1,169           |
|                                                   |              |                  |                   |                 |                   |
| Median Sales Price                                | \$2,975,000  | -4.7%            | \$3,120,500       | 18.8%           | \$2,505,000       |
|                                                   |              | -4.7%<br>12.5%   | \$3,120,500<br>48 | 18.8%<br>38.5%  | \$2,505,000<br>39 |

#### **Beverly Hills**

- Single family price trend indicators pressed higher as sales surged annually
- Single family listing inventory stabilized for the first time in six quarters
- Condo price trend indicators fell short of year-ago levels
- Condo listing inventory declined year over year for the first time in three quarters

#### **Bel Air & Holmby Hills**

- Single family price trend indicators pressed higher as sales surged annually
- Single family listing inventory increased annually for the third time

#### **Brentwood**

- Single family price trend indicators declined annually for the first time in three quarters
- Single family listing inventory fell year over year for the first time in three quarters
- Condo price trend indicators rose from year-ago levels
- Condo listing inventory increased year over year for the second time in three quarters

#### **Century City & Westwood**

- Single family price trend indicators showed mixed annual results
- Single family sales rose annually for the second time in three quarters
- Condo price trend indicators showed mixed annual results
- Condo sales rose annually for the second time in three quarters

#### Venice

- Single family price trend indicators showed mixed annual results
- Single family sales rose annually for the third time
- Condo price trend indicators increased year over year
- Condo sales rose annually for the second time

| Beverly Hills SF Matrix              | Q4-2024      | %∆ (QTR)         | Q2-2024      | %∆ (yr) | Q4-2023     |
|--------------------------------------|--------------|------------------|--------------|---------|-------------|
| Average Sales Price                  | \$9,625,576  | 32.6%            | \$7,261,011  | 7.7%    | \$8,936,863 |
| Average Price Per Sq Ft              | \$1,910      | 20.4%            | \$1,587      | 15.5%   | \$1,654     |
| Median Sales Price                   | \$8,475,000  | 73.0%            | \$4,897,500  | 21.1%   | \$7,000,000 |
| Number of Sales (Closed)             | 46           | 48.4%            | 31           | 70.4%   | 27          |
| Days on Market (From Last List Date) | 47           | -6.0%            | 50           | -27.7%  | 65          |
| Beverly Hills Condo Matrix           | Q4-2024      | $\Delta$ (QTR)   | Q2-2024      | %∆ (yr) | Q4-2023     |
| Average Sales Price                  | \$1,725,656  | 8.2%             | \$1,595,260  | -14.1%  | \$2,009,456 |
| Average Price Per Sq Ft              | \$801        | -4.1%            | \$835        | -17.3%  | \$968       |
| Median Sales Price                   | \$1,422,500  | 0.9%             | \$1,410,000  | -10.3%  | \$1,585,000 |
| Number of Sales (Closed)             | 32           | 10.3%            | 29           | 23.1%   | 26          |
| Days on Market (From Last List Date) | 62           | 31.9%            | 47           | 14.8%   | 54          |
| Bel Air & Holmby Hills SF Matrix     | Q4-2024      | %∆ (qtr)         | Q2-2024      | %∆ (yr) | Q4-2023     |
| Average Sales Price                  | \$11,196,214 | 0.3%             | \$11,162,644 | 45.3%   | \$7,703,167 |
| Average Price Per Sq Ft              | \$1,771      | 2.9%             | \$1,721      | 0.7%    | \$1,758     |
| Median Sales Price                   | \$5,000,000  | 9.9%             | \$4,550,000  | 33.3%   | \$3,750,000 |
| Number of Sales (Closed)             | 21           | -16.0%           | 25           | 75.0%   | 12          |
| Days on Market (From Last List Date) | 67           | 36.7%            | 49           | 17.5%   | 57          |
| Brentwood SF Matrix                  | Q4-2024      | %∆ (QTR)         | Q2-2024      | %∆ (yr) | Q4-2023     |
| Average Sales Price                  | \$4,765,402  | -22.1%           | \$6,116,700  | -12.5%  | \$5,445,491 |
| Average Price Per Sq Ft              | \$1,321      | -12.6%           | \$1,512      | -6.1%   | \$1,407     |
| Median Sales Price                   | \$3,397,500  | -20.3%           | \$4,265,000  | -20.9%  | \$4,296,250 |
| Number of Sales (Closed)             | 46           | -8.0%            | 50           | -11.5%  | 52          |
| Days on Market (From Last List Date) | 42           | 16.7%            | 36           | 7.7%    | 39          |
| Brentwood Condo Matrix               | Q4-2024      | $\Delta$ (QTR)   | Q2-2024      | %∆ (yr) | Q4-2023     |
| Average Sales Price                  | \$1,207,038  | 7.4%             | \$1,124,198  | 11.7%   | \$1,080,236 |
| Average Price Per Sq Ft              | \$783        | 1.2%             | \$774        | 5.2%    | \$744       |
| Median Sales Price                   | \$1,189,500  | 8.1%             | \$1,100,000  | 20.8%   | \$984,750   |
| Number of Sales (Closed)             | 40           | -7.0%            | 43           | 11.1%   | 36          |
| Days on Market (From Last List Date) | 42           | 20.0%            | 35           | 31.3%   | 32          |
| Century City & Westwood SF Matrix    | Q4-2024      | $\%\Delta$ (QTR) | Q2-2024      | %∆ (yr) | Q4-2023     |
| Average Sales Price                  | \$3,121,227  | -23.4%           | \$4,075,704  | -25.9%  | \$4,214,063 |
| Average Price Per Sq Ft              | \$921        | -26.6%           | \$1,254      | -22.8%  | \$1,193     |
| Median Sales Price                   | \$2,849,000  | -14.7%           | \$3,340,000  | 9.8%    | \$2,594,000 |
| Number of Sales (Closed)             | 33           | 22.2%            | 27           | 37.5%   | 24          |
| Days on Market (From Last List Date) | 32           | 14.3%            | 28           | 18.5%   | 27          |
| Century City & Westwood Condo Matrix | Q4-2024      | %∆ (QTR)         | Q2-2024      | %∆ (yr) | Q4-2023     |
| Average Sales Price                  | \$2,120,643  | 26.3%            | \$1,679,018  | 36.4%   | \$1,555,292 |
| Average Price Per Sq Ft              | \$1,034      | 16.8%            | \$885        | 22.2%   | \$846       |
| Median Sales Price                   | \$1,200,000  | 1.1%             | \$1,187,500  | -1.6%   | \$1,220,000 |
| Number of Sales (Closed)             | 98           | -14.0%           | 114          | 36.1%   | 72          |
| Days on Market (From Last List Date) | 50           | 11.1%            | 45           | 38.9%   | 36          |
| Venice SF Matrix                     | Q4-2024      | %∆ (QTR)         | Q2-2024      | %∆ (yr) | Q4-2023     |
| Average Sales Price                  | \$2,535,737  | 9.6%             | \$2,312,794  | -9.8%   | \$2,812,132 |
| Average Price Per Sq Ft              | \$1,159      | -2.6%            | \$1,190      | 1.8%    | \$1,139     |
| Median Sales Price                   | \$2,208,888  | 13.3%            | \$1,950,000  | -13.6%  | \$2,556,263 |
| Number of Sales (Closed)             | 70           | 37.3%            | 51           | 45.8%   | 48          |
| Days on Market (From Last List Date) | 50           | 19.0%            | 42           | 19.0%   | 42          |
| Venice Condo Matrix                  | Q4-2024      | %∆ (QTR)         | Q2-2024      | %∆ (yr) | Q4-2023     |
| Average Sales Price                  | \$1,524,121  | -11.2%           | \$1,716,514  | 2.0%    | \$1,493,929 |
| Average Price Per Sq Ft              | \$991        | -2.8%            | \$1,020      | 8.1%    | \$917       |
| Median Sales Price                   | \$1,450,000  | -12.1%           | \$1,650,000  | 13.8%   | \$1,274,500 |
| Number of Sales (Closed)             | 33           | -5.7%            | 35           | 65.0%   | 20          |
| Days on Market (From Last List Date) | 44           | 7.3%             | 41           | 4.8%    | 42          |

#### **Santa Monica**

- Single family price trend indicators and average sales size declined annually
- Single family listing inventory increased year over year for the first time in five quarters
- Condo price trend indicators declined year over year as sales rose
- Condo listing inventory increased annually for the fourth time

### Sunset Strip & Hollywood Hills West

- Single family price trend indicators showed mixed annual results
- Single family sales rose annually for the second time in three quarters
- Condo price trend indicators increased year over year
- Condo sales rose annually for the second time in three quarters

#### **Pacific Palisades**

- Single family price trend indicators showed mixed annual results
- Single family sales rose annually for the third time
- Condo price trend indicators increased year over year
- Condo sales declined annually for the third time

#### **West Hollywood**

- Single family price trend indicators declined annually as sales surged
- Single family listing inventory rose annually for the third time
- Condo price trend indicators showed mixed annual results
- Condo listing inventory rose annually for the fifth time

| Santa Monica SF Matrix               | Q4-2024     | %∆ (qtr)         | Q2-2024     | %∆ (yr)       | Q4-2023     |
|--------------------------------------|-------------|------------------|-------------|---------------|-------------|
| Average Sales Price                  | \$3,452,837 | -17.5%           | \$4,183,985 | -11.7%        | \$3,909,107 |
| Average Price Per Sq Ft              | \$1,386     | -12.2%           | \$1,578     | -3.3%         | \$1,434     |
| Median Sales Price                   | \$3,375,000 | -3.6%            | \$3,500,000 | -0.7%         | \$3,400,000 |
| Number of Sales (Closed)             | 61          | 38.6%            | 44          | 35.6%         | 45          |
| Days on Market (From Last List Date) | 22          | 0.0%             | 22          | -35.3%        | 34          |
| Santa Monica Condo Matrix            | Q4-2024     | %∆ (qtr)         | Q2-2024     | %∆ (yr)       | Q4-2023     |
| Average Sales Price                  | \$1,383,251 | -2.6%            | \$1,420,417 | -10.9%        | \$1,552,069 |
| Average Price Per Sq Ft              | \$1,013     | -3.6%            | \$1,051     | -10.4%        | \$1,131     |
| Median Sales Price                   | \$1,287,500 | 7.3%             | \$1,200,000 | -7.5%         | \$1,392,500 |
| Number of Sales (Closed)             | 94          | -8.7%            | 103         | 27.0%         | 74          |
| Days on Market (From Last List Date) | 36          | -12.2%           | 41          | -16.3%        | 43          |
| SS & HHW SF Matrix                   | Q4-2024     | %∆ (qtr)         | Q2-2024     | %∆ (yr)       | Q4-2023     |
| Average Sales Price                  | \$3,144,443 | -4.0%            | \$3,276,942 | 9.5%          | \$2,872,291 |
| Average Price Per Sq Ft              | \$1,139     | -0.7%            | \$1,147     | 7.5%          | \$1,060     |
| Median Sales Price                   | \$2,205,500 | -4.1%            | \$2,300,000 | -1.4%         | \$2,237,500 |
| Number of Sales (Closed)             | 130         | 12.1%            | 116         | 32.7%         | 98          |
| Days on Market (From Last List Date) | 45          | 15.4%            | 39          | 9.8%          | 41          |
| SS & HHW Condo Matrix                | Q4-2024     | %∆ (QTR)         | Q2-2024     | %∆ (yr)       | Q4-2023     |
| Average Sales Price                  | \$1,602,921 | 9.1%             | \$1,468,615 | 100.0%        | \$801,417   |
| Average Price Per Sq Ft              | \$1,157     | 9.3%             | \$1,059     | 75.3%         | \$660       |
| Median Sales Price                   | \$805,000   | 19.3%            | \$675,000   | 7.0%          | \$752,500   |
| Number of Sales (Closed)             | 19          | 46.2%            | 13          | 58.3%         | 12          |
| Days on Market (From Last List Date) | 86          | 115.0%           | 40          | 230.8%        | 26          |
| Pacific Palisades SF Matrix          | Q4-2024     | %∆ (qtr)         | Q2-2024     | %∆ (yr)       | Q4-2023     |
| Average Sales Price                  | \$5,043,806 | 2.9%             | \$4,900,801 | 0.9%          | \$4,998,319 |
| Average Price Per Sq Ft              | \$1,555     | 17.5%            | \$1,323     | 8.4%          | \$1,435     |
| Median Sales Price                   | \$3,971,955 | 4.9%             | \$3,785,000 | -7.4%         | \$4,287,500 |
| Number of Sales (Closed)             | 67          | -1.5%            | 68          | 24.1%         | 54          |
| Days on Market (From Last List Date) | 38          | 2.7%             | 37          | 8.6%          | 35          |
| Pacific Palisades Condo Matrix       | Q4-2024     | $\%\Delta$ (QTR) | Q2-2024     | $\Delta (YR)$ | Q4-2023     |
| Average Sales Price                  | \$1,685,389 | 25.4%            | \$1,344,433 | 17.5%         | \$1,434,105 |
| Average Price Per Sq Ft              | \$879       | 8.5%             | \$810       | 11.0%         | \$792       |
| Median Sales Price                   | \$1,642,500 | 22.4%            | \$1,341,500 | 15.7%         | \$1,420,000 |
| Number of Sales (Closed)             | 16          | 0.0%             | 16          | -15.8%        | 19          |
| Days on Market (From Last List Date) | 30          | -28.6%           | 42          | 0.0%          | 30          |
| West Hollywood SF Matrix             | Q4-2024     | $\%\Delta$ (QTR) | Q2-2024     | %∆ (yr)       | Q4-2023     |
| Average Sales Price                  | \$2,378,375 | -3.4%            | \$2,462,750 | -6.3%         | \$2,539,000 |
| Average Price Per Sq Ft              | \$1,165     | -5.5%            | \$1,233     | -19.4%        | \$1,445     |
| Median Sales Price                   | \$1,820,000 | -11.0%           | \$2,045,000 | -6.2%         | \$1,940,000 |
| Number of Sales (Closed)             | 16          | 33.3%            | 12          | 45.5%         | 11          |
| Days on Market (From Last List Date) | 43          | 19.4%            | 36          | 186.7%        | 15          |
| West Hollywood Condo Matrix          | Q4-2024     | %∆ (QTR)         | Q2-2024     | %∆ (yr)       | Q4-2023     |
| Average Sales Price                  | \$1,454,181 | 21.8%            | \$1,193,467 | 8.5%          | \$1,339,693 |
| Average Price Per Sq Ft              | \$1,051     | 9.4%             | \$961       | 3.8%          | \$1,013     |
| Median Sales Price                   | \$942,500   | 2.7%             | \$917,500   | -3.5%         | \$977,000   |
| Number of Sales (Closed)             | 58          | -23.7%           | 76          | 0.0%          | 58          |
| Days on Market (From Last List Date) | 58          | 65.7%            | 35          | 28.9%         | 45          |

Questions or comments? Email report author Jonathan Miller at jmiller@millersamuel.com Methodology: millersamuel.com/research-reports/methodology **Douglas Elliman Real Estate** 575 Madison Avenue, New York, NY 10022 212.891.7000 • elliman.com Miller Samuel Real Estate Appraisers & Consultants 21 West 38th Street, New York, NY 10018 212.768.8100 • millersamuel.com