# EllimanRe <br> Manhattan, Brooklyn 

 February 2024 and Queens Rentals
## Manhattan <br> Rentals

## Dashboard

YEAR-OVER-YEAR

+ 3.3\%
Prices
Median Rental Price
+ 0.19\%
Vocency
Vacancy Rate
$+7.7 \%$
New Leases
Excludes Renewals
- 1.2\%

Market Share
OP + Concessions

- 1 day

Marketing Time
Days on Market

- $5.3 \%$ Negotiability Listing Discount
- Median rent rose annually to the highest February on record
- New lease signings surged year over year to the thirdhighest February on record
- Listing inventory expanded annually for the sixth straight month

| Manhattan Rentals Matrix |  | FEB-24 | \% $\triangle$ (мо) | JAN-24 | \% $\Delta$ (YR) | FEB-23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average Rental Price |  | \$4,985 | -1.2\% | \$5,044 | -3.9\% | \$5,186 |
| Rental Price Per Sq Ft |  | \$84.25 | -4.1\% | \$87.87 | 6.6\% | \$79.00 |
| Median Rental Price |  | \$4,230 | 1.9\% | \$4,150 | 3.3\% | \$4,095 |
| Number of New Leases |  | 4,349 | 10.9\% | 3,922 | 7.7\% | 4,037 |
| Days on Market (From Last List Date) |  | 47 | -21.7\% | 60 | -2.1\% | 48 |
| Listing Discount (From Last List Price) |  | -0.3\% |  | 0.2\% |  | 5.0\% |
| Listing Inventory |  | 7,966 | 6.3\% | 7,496 | 33.1\% | 5,987 |
| Vacancy Rate |  | 2.49\% |  | 3.22\% |  | 2.30\% |
| Manhattan Rentals With Concessions |  | FEB-24 | \% $\triangle$ ( m ) | JAN-24 | \% $\Delta$ ( YR ) | FEB-23 |
| Median Rental Price |  | \$4,198 | 2.1\% | \$4,110 | 3.8\% | \$4,043 |
| Market Share of New Leases (with OP + Concessions \%) |  | 13.0\% |  | 16.0\% |  | 14.2\% |
| Free Rent/Owner Paid (Mos) |  | 1.0 | 0.0\% | 1.0 | -33.3\% | 1.5 |
| Manhattan Rentals Matrix By Size |  | FEB-24 | \% ${ }^{\text {(mo) }}$ | JAN-24 | \% $\Delta$ ( YR ) | FEB-23 |
| Studio | Average Rental Price | \$3,222 | -0.3\% | \$3,231 | 0.2\% | \$3,216 |
|  | Rental Price Per Sq Ft | \$86.71 | -2.6\% | \$89.00 | 13.1\% | \$76.67 |
|  | Median Rental Price | \$3,100 | -1.0\% | \$3,130 | 3.3\% | \$3,000 |
|  | Number of New Leases | 904 | 14.0\% | 793 | 5.9\% | 854 |
| 1-Bedroom | Average Rental Price | \$4,403 | 2.3\% | \$4,306 | 4.6\% | \$4,208 |
|  | Rental Price PerSq Ft | \$85.77 | -2.8\% | \$88.26 | 10.5\% | \$77.59 |
|  | Median Rental Price | \$4,300 | 3.6\% | \$4,150 | 7.5\% | \$4,000 |
|  | Number of New Leases | 1,922 | 11.2\% | 1,729 | 11.5\% | 1,723 |
| 2-Bedroom | Average Rental Price | \$5,990 | -1.0\% | \$6,051 | -1.0\% | \$6,048 |
|  | Rental Price Per Sq Ft | \$84.98 | -0.6\% | \$85.51 | 12.0\% | \$75.90 |
|  | Median Rental Price | \$5,495 | -0.1\% | \$5,500 | -0.1\% | \$5,500 |
|  | Number of New Leases | 1,068 | 4.2\% | 1,025 | 4.6\% | 1,021 |
| 3-Bedroom | Average Rental Price | \$8,587 | -9.8\% | \$9,525 | -20.8\% | \$10,849 |
|  | Rental Price Per Sq Ft | \$79.48 | -12.0\% | \$90.32 | -6.4\% | \$84.95 |
|  | Median Rental Price | \$6,500 | -7.3\% | \$7,011 | -13.3\% | \$7,495 |
|  | Number of New Leases | 455 | 21.3\% | 375 | 3.6\% | 439 |

## Median rent and rental price per square foot unexpectedly increased to the highest for a February on record.

Median rent increased $3.3 \%$ annually to \$4,230, 20.9\% above pre-pandemic levels. Rent per square foot followed the same pattern, rising 6.6\% to $\$ 84.25,17.9 \%$ above pre-pandemic levels. Average rent declined $3.9 \%$ yearly due to the $11.3 \%$ decline in
average square feet, down to 897. The market share of bidding wars, a proxy for new leases signed above the landlord's asking price, was $19.2 \%$, up from $18.4 \%$ in the prior year, with an average premium of $11.1 \%$. The market remained tighter for smaller apartments
as all size categories saw an increase, with a $24.1 \%$ share in studio bidding wars and a $15.2 \%$ share for 3 -bedroom rentals. New lease signings continue to rise, reaching their thirdhighest February total on record, up $7.7 \%$ to 4,349 and $40.8 \%$ above pre-pandemic levels. As new lease signings rose, listing inventory saw faster gains, increasing $33.1 \%$ to 7,966 . The vacancy rate returned below the 3\% threshold to $2.49 \%$, the lowest since last August. The share of landlord concessions was $13 \%$, down from $14.2 \%$ in the same period the previous year.

## Property Type

- Doorman median rent continued to expand annually as non-doorman median rent stabilized
- Median rent for new development increased year over year for the third time in four months


## Price Tier

- Luxury price per square foot year slipped annually for the first time in four months
- Luxury listing inventory rose year over year for the sixth time
- Luxury entry threshold declined year over year for the fifth time


## Downtown

- Median rent increased as new leasing signings rose year over year
- Vacancy edged higher year over year


## Eastside

- Median rent increased as new leasing signings surged year over year
- Vacancy edged higher year over year


## Westside

- Median rent and new leasing signings increased year over year
- Vacancy increased annually


## Northern Manhattan

- Median rent and new leasing signings increased year over year
- Vacancy slipped annually


| Manhattan Rentals Matrix By Property Type | FEB-24 | $\% \Delta(\mathrm{MO})$ | JAN-24 | $\% \Delta(\mathrm{YR})$ | FEB-23 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Doorman Median Rental Price | $\$ 5,030$ | $0.6 \%$ | $\$ 5,002$ | $5.9 \%$ | $\$ 4,750$ |
| Non-Doorman Median Rental Price | $\$ 3,295$ | $3.0 \%$ | $\$ 3,200$ | $0.0 \%$ | $\$ 3,295$ |
| Loft Median Rental Price | $\$ 7,000$ | $-16.7 \%$ | $\$ 8,400$ | $-12.5 \%$ | $\$ 8,000$ |
| New Development Median Rental Price | $\$ 5,625$ | $-1.3 \%$ | $\$ 5,700$ | $3.5 \%$ | $\$ 5,437$ |
| Existing Median Rental Price | $\$ 4,194$ | $2.4 \%$ | $\$ 4,095$ | $4.9 \%$ | $\$ 4,000$ |


| Manhattan Rentals Matrix By Price | FEB-24 | $\% \Delta$ (MO) | JAN-24 | $\% \Delta($ YR $)$ | FEB-23 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Luxury (Top 10\%) Average Rental Price | $\$ 11,953$ | $-6.0 \%$ | $\$ 12,719$ | $-17.0 \%$ | $\$ 14,401$ |
| Luxury (Top 10\%) Rental Price Per Sq Ft | $\$ 91.53$ | $-10.0 \%$ | $\$ 101.67$ | $-1.0 \%$ | $\$ 92.47$ |
| Luxury (Top 10\%) Median Rental Price | $\$ 9,775$ | $-1.3 \%$ | $\$ 9,900$ | $-11.1 \%$ | $\$ 11,000$ |
| Luxury (Top 10\%) Number of New Leases | 438 | $11.5 \%$ | 393 | $8.4 \%$ | 404 |
| Luxury (Top 10\%) Entry Price Threshold | $\$ 7,850$ | $-0.4 \%$ | $\$ 7,885$ | $-6.5 \%$ | $\$ 8,395$ |
| Upper Tier (30\% below Luxury) - Med. Rental Price | $\$ 5,789$ | $0.7 \%$ | $\$ 5,748$ | $-0.2 \%$ | $\$ 5,800$ |
| Mid Tier (2nd 30\%) - Median Rental Price | $\$ 3,995$ | $2.4 \%$ | $\$ 3,900$ | $3.7 \%$ | $\$ 3,852$ |
| Entry Tier (1st 30\%) - Median Rental Price | $\$ 2,725$ | $0.9 \%$ | $\$ 2,700$ | $4.3 \%$ | $\$ 2,612$ |


| Downtown Rentals Matrix | FEB-24 | $\% \Delta($ MO $)$ | JAN-24 | $\% \Delta($ YR $)$ | FEB-23 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 4,695$ | $2.5 \%$ | $\$ 4,579$ | $2.2 \%$ | $\$ 4,595$ |
| Number of New Leases | 1,941 | $7.2 \%$ | 1,811 | $5.9 \%$ | 1,833 |
| Vacancy Rate | $3.41 \%$ |  | $4.27 \%$ |  | $3.35 \%$ |


| Eastside Rentals Matrix | FEB-24 | $\% \Delta($ MO $)$ | JAN-24 | $\% \Delta($ YR $)$ | FEB-23 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 3,995$ | $-0.1 \%$ | $\$ 4,000$ | $2.6 \%$ | $\$ 3,895$ |
| Number of New Leases | 982 | $26.7 \%$ | 775 | $19.0 \%$ | 825 |
| Vacancy Rate | $1.31 \%$ |  | $2.14 \%$ |  | $1.10 \%$ |


| Westside Rentals Matrix | FEB-24 | $\% \Delta($ MO $)$ | JAN-24 | $\% \Delta$ (YR) | FEB-23 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 4,200$ | $2.1 \%$ | $\$ 4,115$ | $6.6 \%$ | $\$ 3,940$ |
| Number of New Leases | 986 | $3.9 \%$ | 949 | $2.2 \%$ | 965 |
| Vacancy Rate | $2.81 \%$ |  | $3.20 \%$ |  | $2.02 \%$ |


| Northern Manhattan Rentals Matrix | FEB-24 | $\% \Delta($ MO $)$ | JAN-24 | $\% \Delta($ YR $)$ | FEB-23 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 2,898$ | $10.2 \%$ | $\$ 2,630$ | $11.5 \%$ | $\$ 2,600$ |
| Number of New Leases | 440 | $13.7 \%$ | 387 | $6.3 \%$ | 414 |
| Vacancy Rate | $1.33 \%$ |  | $1.95 \%$ |  | $1.60 \%$ |

## Brooklyn Rentals

## Dashboard

YEAR-OVER-YEAR

+ 2.9\% Prices
Median Rental Price
- 6.3\% Inventory
Total Inventory
+ 62.2\% New Leases
Excludes Renewals
+ 2.0\% Market Share
OP + Concessions
- 20 doys

Marketing Time
Days on Market

- 1.2\%

Negotiability
Listing Discount

- Median rent rose annually for the third time in four months
- New lease signings increased year over year to the secondhighest on record
- Listing inventory increased annually for the fifth time in six months

Median rent and rental price per square foot unexpectedly increased to the highest for a February on record.

- Median Rental Price

Brooklyn Rentals
Number of New Leases


| Brooklyn Rentals Matrix | FEB-24 | \% $\triangle$ (MO) | JAN-24 | \% $\triangle$ (YR) | FEB-23 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average Rental Price | \$3,795 | -1.4\% | \$3,849 | -3.0\% | \$3,911 |
| Rental Price Per Sq Ft | \$55.29 | 1.1\% | \$54.68 | 6.7\% | \$51.81 |
| Median Rental Price | \$3,499 | 0.0\% | \$3,500 | 2.9\% | \$3,400 |
| Number of New Leases | 2,498 | 16.7\% | 2,140 | 62.2\% | 1,540 |
| Days on Market (From Last List Date) | 26 | -7.1\% | 28 | -43.5\% | 46 |
| Listing Discount (From Last List Price) | -2.7\% |  | -1.5\% |  | -1.5\% |
| Listing Inventory | 3,832 | 13.1\% | 3,388 | 6.3\% | 3,605 |
| Brooklyn Rentals With Concessions | FEB-24 | \% ${ }_{\text {( }}$ (MO) | JAN-24 | \% $\Delta$ (YR) | FEB-23 |
| Median Rental Price | \$3,463 | 0.0\% | \$3,463 | 3.0\% | \$3,361 |
| Market Share of New Leases (with OP + Concessions \%) | 18.4\% |  | 20.7\% |  | 16.4\% |
| Free Rent/Owner Paid (Mos) | 0.9 | 0.0\% | 0.9 | -25.0\% | 1.2 |
| Brooklyn Rentals Matrix By Size | FEB-24 | \% ${ }_{\text {( MO) }}$ | JAN-24 | \% $\triangle$ (YR) | FEB-23 |
| Studio Average Rental Price | \$2,933 | -2.8\% | \$3,019 | 1.3\% | \$2,895 |
| Rental Price Per Sq Ft | \$62.19 | 5.7\% | \$58.86 | 7.0\% | \$58.12 |
| Median Rental Price | \$2,951 | -1.6\% | \$3,000 | 0.0\% | \$2,950 |
| Number of New Leases | 312 | 8.3\% | 288 | 69.6\% | 184 |
| 1-Bedroom Average Rental Price | \$3,299 | 0.1\% | \$3,295 | -1.3\% | \$3,342 |
| Rental Price Per Sq Ft | \$57.91 | 3.6\% | \$55.88 | 14.9\% | \$50.42 |
| Median Rental Price | \$3,125 | -1.3\% | \$3,165 | -0.8\% | \$3,150 |
| Number of New Leases | 868 | 20.9\% | 718 | 59.3\% | 545 |
| 2-Bedroom Average Rental Price | \$4,172 | -0.2\% | \$4,182 | 2.1\% | \$4,085 |
| Rental Price Per Sq Ft | \$57.25 | 4.2\% | \$54.94 | 6.4\% | \$53.79 |
| Median Rental Price | \$3,800 | -1.3\% | \$3,850 | 2.7\% | \$3,700 |
| Number of New Leases | 855 | 15.5\% | 740 | 61.0\% | 531 |
| 3-Bedroom Average Rental Price | \$4,607 | -4.8\% | \$4,839 | -14.0\% | \$5,358 |
| Rental Price Per Sq Ft | \$47.09 | -8.9\% | \$51.68 | -4.9\% | \$49.54 |
| Median Rental Price | \$3,900 | 0.0\% | \$3,900 | 1.3\% | \$3,850 |
| Number of New Leases | 463 | 17.5\% | 394 | 65.4\% | 280 |
| Brooklyn Rentals Matrix By Type | FEB-24 | \% ${ }_{\text {(MO) }}$ | JAN-24 | \% $\triangle$ (YR) | FEB-23 |
| Luxury (Top 10\%) Median Rental Price | \$6,700 | -1.8\% | \$6,825 | -6.7\% | \$7,180 |
| Luxury (Top 10\%) Entry Price Threshold | \$5,800 | -1.4\% | \$5,885 | -3.3\% | \$5,999 |
| New Development Median Rental Price | \$4,300 | 2.9\% | \$4,180 | 1.8\% | \$4,223 |

Median rent increased $2.9 \%$ annually to $\$ 3,499,12.9 \%$ above pre-pandemic levels. Rent per square foot followed the same pattern, rising $6.7 \%$ to $\$ 55.29$, also $12.9 \%$ above pre-pandemic levels. Average rent declined $3 \%$ yearly due to the $11.8 \%$ decline in average square feet, down to 922 . The market share of bidding wars, a proxy for new leases signed above the landlord's asking price, was $25.3 \%$, up from $20.9 \%$ in the prior year, with an average premium of $12.9 \%$.

The market remained somewhat consistent for all size categories, with a $22.5 \%$ share in studio bidding wars and a 20.9\% share for 3-bedroom rentals. New lease signings continue to surge, reaching their secondhighest total on record, up 62.2\% annually to 2,498 and $217 \%$ above pre-pandemic levels. As new lease signings rose, listing inventory increased 6.3\% to 3,832. The share of landlord concessions was $18.4 \%$, up from $16.4 \%$ in the same period the previous year.

## Northwest Queens Rentals

## Dashboard

vazeovisevar
= 0.0\%
Prices
Median Rental Price

+ 6.7\%
Inventory
Total Inventory
+ 18.4\%
New Leases
Excludes Renewals
+ 6.2\% Market Share
OP + Concessions
- 62 dovs Marketing Time Days on Market
+ 2.8\% Negotiability Listing Discount
- Median rent was unchanged annually and rose monthly for the second time in three months
- New lease signings increased year over year to the highest level on record
- Listing inventory increased annually for the fifth time in six months


## Median rent unexpectedly increased to the highest for a February on record as new lease signings set an all-time high.

| Northwest Queens Rentals |  |  |  | Number of New Leases |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$3,975 |  |  |  |  |  |
| \$3,650 |  |  |  |  |  |
| \$3,325 |  |  |  |  |  |
| \$3,000 |  |  |  |  |  |
| \$2,675 |  |  |  |  |  |
| 20212022 |  | 2023 |  |  |  |
| Northwest Queens Rentals Matrix | FEB-24 | \% ${ }_{\text {(MO) }}$ | JAN-24 | \% $\triangle$ (YR) | FEB-23 |
| Average Rental Price | \$3,420 | -0.1\% | \$3,422 | -0.7\% | \$3,444 |
| Rental Price Per Sq Ft | \$53.46 | 3.4\% | \$51.72 | 3.0\% | \$51.92 |
| Median Rental Price | \$3,239 | 1.2\% | \$3,200 | 0.0\% | \$3,238 |
| Number of New Leases | 591 | 18.9\% | 497 | 18.4\% | 499 |
| Days on Market (From Last List Date) | 21 | 16.7\% | 18 | -74.7\% | 83 |
| Listing Discount (From Last List Price) | -1.8\% |  | -2.0\% |  | -4.6\% |
| Listing Inventory | 545 | -0.4\% | 547 | 6.7\% | 511 |
| Northwest Queens Rentals with Concessions | FEB-24 | \% $\triangle$ (MO) | JAN-24 | \% $\triangle$ (YR) | FEB-23 |
| Median Rental Price | \$3,216 | 1.3\% | \$3,175 | -0.1\% | \$3,220 |
| Market Share of New Leases (with OP + Concessions \%) | 11.8\% |  | 13.5\% |  | 5.6\% |
| Free Rent/Owner Paid (Mos) | 1.0 | 0.0\% | 1.0 | -37.5\% | 1.6 |
| Northwest Queens Rentals Matrix By Size | FEB-24 | \% (MO) | JAN-24 | \% $\triangle$ (YR) | FEB-23 |
| Studio Average Rental Price | \$2,823 | -8.9\% | \$3,100 | -1.2\% | \$2,857 |
| Rental Price Per Sq Ft | \$58.70 | 14.9\% | \$51.08 | -6.5\% | \$62.78 |
| Median Rental Price | \$3,000 | -1.1\% | \$3,033 | 0.3\% | \$2,992 |
| Number of New Leases | 98 | 25.6\% | 78 | 19.5\% | 82 |
| 1-Bedroom Average Rental Price | \$3,098 | 2.7\% | \$3,017 | -1.7\% | \$3,152 |
| Rental Price Per Sq Ft | \$54.50 | 1.5\% | \$53.71 | 3.4\% | \$52.73 |
| Median Rental Price | \$3,000 | 5.9\% | \$2,834 | -7.3\% | \$3,235 |
| Number of New Leases | 276 | 15.5\% | 239 | 8.7\% | 254 |
| 2-Bedroom Average Rental Price | \$3,946 | -1.4\% | \$4,004 | -6.8\% | \$4,236 |
| Rental Price Per Sq Ft | \$54.80 | 6.9\% | \$51.26 | 0.4\% | \$54.59 |
| Median Rental Price | \$3,700 | 3.5\% | \$3,575 | -17.2\% | \$4,468 |
| Number of New Leases | 159 | 13.6\% | 140 | 17.8\% | 135 |
| 3-Bedroom Average Rental Price | \$4,521 | 1.9\% | \$4,438 | 13.3\% | \$3,989 |
| Rental Price Per Sq Ft | \$46.90 | -2.8\% | \$48.27 | 23.6\% | \$37.93 |
| Median Rental Price | \$3,750 | 0.0\% | \$3,750 | 15.5\% | \$3,248 |
| Number of New Leases | 58 | 45.0\% | 40 | 107.1\% | 28 |
| Northwest Queens Rentals Matrix By Type | FEB-24 | \% ${ }^{\text {(MO) }}$ | JAN-24 | \% $\triangle$ (YR) | FEB-23 |
| Luxury (Top 10\%) Median Rental Price | \$5,994 | -2.3\% | \$6,135 | 4.6\% | \$5,730 |
| Luxury (Top 10\%) Entry Price Threshold | \$5,087 | -4.0\% | \$5,300 | -1.0\% | \$5,137 |
| New Development Median Rental Price | \$3,700 | 0.0\% | \$3,700 | 9.2\% | \$3,388 |
| New Development Market Share | 13.0\% |  | 11.9\% |  | 44.9\% |

Median rent was practically unchanged from last year at $\$ 3,239,11.7 \%$ above prepandemic levels. Rent per square foot rose $3 \%$ to $\$ 53.46$, while average rent slipped $0.7 \%$ yearly. The market share of bidding wars, a proxy for new leases signed above the landlord's asking price, was $17.3 \%$, up from $16 \%$ in the prior year, with an average premium of $16.7 \%$. The market was somewhat tighter for smaller categories, with a $17.7 \%$
share in studio bidding wars and an 8.3\% share for 3 -bedroom rentals. New lease signings continue to rise sharply, reaching a new high of 591, up $18.4 \%$ year over year and $165 \%$ above pre-pandemic levels. As new lease signings rose, listing inventory increased by $6.7 \%$ to 545 . The share of landlord concessions was $11.8 \%$, up from $5.6 \%$ in the same period the previous year.

[^0]
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[^0]:    Questions or comments? Email report author Jonathan Miller at jmiller@millersamuel.com Methodology: millersamuel.com/research-reports/methodology Northwest Queens is defined as Long Island City, Astoria, Sunnyside and Woodside.

