# Elliman Report October 2023 Manhattan, Brooklyn and Queens Rentals

## Manhattan Rentals

Dashboard

YEAR-OVER-YEAR

- + 4.6% Prices Median Rental Price
- + 0.40% Vacancy Vacancy Rate
- 5.6% New Leases Excludes Renewals
- 0.7% Market Share OP + Concessions
- 18 days Marketing Time Days on Market
- + 1.0% Negotiability Listing Discount
- Median rent has peaked as it hasn't increased monthly since July
- New lease signings fell annually for the fourth straight month as landlords emphasized renewals
- The vacancy rate fell back below three percent after one month above the threshold

| Manhattan F                     | Rentals Matrix                | OCT-23   | %∆ (мо) | SEP-23   | %∆ (yr)       | OCT-22   |
|---------------------------------|-------------------------------|----------|---------|----------|---------------|----------|
| Average Ren                     | tal Price                     | \$5,158  | -5.2%   | \$5,442  | -5.1%         | \$5,435  |
| Rental Price                    | Per Sq Ft                     | \$84.12  | 0.6%    | \$83.64  | 2.6%          | \$82.02  |
| Median Rent                     | al Price                      | \$4,195  | -3.6%   | \$4,350  | 4.6%          | \$4,009  |
| Number of N                     | lew Leases                    | 4,717    | 7.1%    | 4,405    | -5.6%         | 4,996    |
| Days on Mar                     | ket (From Last List Date)     | 42       | 35.5%   | 31       | -30.0%        | 60       |
| Listing Disco                   | unt (From Last List Price)    | 1.9%     |         | 2.8%     |               | 0.9%     |
| Listing Invent                  | tory                          | 8,291    | -8.7%   | 9,085    | 31.3%         | 6,315    |
| Vacancy Rat                     | te                            | 2.75%    |         | 3.07%    |               | 2.35%    |
| Manhattan Re                    | entals With Concessions       | OCT-23   | %∆ (мо) | SEP-23   | $\Delta$ (yr) | OCT-22   |
| Median Rent                     | al Price                      | \$4,164  | -3.4%   | \$4,312  | 5.0%          | \$3,964  |
| Market Share<br>(with OP + Conc | e of New Leases<br>essions %) | 12.2%    |         | 11.8%    |               | 12.9%    |
| Free Rent/Ov                    | Free Rent/Owner Paid (Mos)    |          | -7.7%   | 1.3      | -20.0%        | 1.5      |
| Manhattan F                     | Rentals Matrix By Size        | OCT-23   | %∆ (мо) | SEP-23   | %∆ (yr)       | OCT-22   |
| Studio                          | Average Rental Price          | \$3,117  | -4.4%   | \$3,262  | 1.8%          | \$3,062  |
|                                 | Rental Price Per Sq Ft        | \$83.86  | -1.2%   | \$84.92  | 11.0%         | \$75.56  |
|                                 | Median Rental Price           | \$3,000  | -4.8%   | \$3,150  | 3.4%          | \$2,900  |
|                                 | Number of New Leases          | 1,043    | 10.4%   | 945      | -2.1%         | 1,065    |
| 1-Bedroom                       | Average Rental Price          | \$4,234  | -2.9%   | \$4,361  | -1.0%         | \$4,277  |
|                                 | Rental Price Per Sq Ft        | \$81.82  | 2.8%    | \$79.60  | 5.2%          | \$77.81  |
|                                 | Median Rental Price           | \$4,100  | -2.4%   | \$4,200  | 2.6%          | \$3,995  |
|                                 | Number of New Leases          | 1,938    | 8.9%    | 1,780    | -7.5%         | 2,096    |
| 2-Bedroom                       | Average Rental Price          | \$6,068  | -2.0%   | \$6,191  | -4.6%         | \$6,363  |
|                                 | Rental Price Per Sq Ft        | \$81.77  | 1.7%    | \$80.37  | 2.3%          | \$79.95  |
|                                 | Median Rental Price           | \$5,400  | -1.8%   | \$5,500  | -5.0%         | \$5,685  |
|                                 | Number of New Leases          | 1,225    | 9.3%    | 1,121    | -0.4%         | 1,230    |
| 3-Bedroom                       | Average Rental Price          | \$10,650 | -3.8%   | \$11,067 | -9.2%         | \$11,734 |
|                                 | Rental Price Per Sq Ft        | \$89.43  | -0.7%   | \$90.09  | 0.1%          | \$89.30  |
|                                 | Median Rental Price           | \$7,600  | 1.3%    | \$7,500  | -7.3%         | \$8,195  |
|                                 | Number of New Leases          | 511      | -8.6%   | 559      | -15.5%        | 605      |
|                                 |                               |          |         |          |               |          |

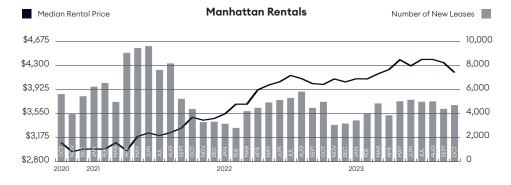
#### The median rent continued to fall short of the August record.

As suggested in prior report releases, market-wide rents peaked at record levels in July and August. Median rental price has not increased month over month for the third time, unable to return to the highs set during the summer. While this pattern may appear seasonal, as the summer is peak leasing season, the month over month declines are more significant this year over last year. Median rental price rose 4.6% annually to \$4,195, up 19.9% from prepandemic but was 3.6% below the prior month. Net effective median rent, median face rent plus concessions, was \$4,164, up 5% from the previous year but down 3.4% month over month. The share of landlord



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concessions was 12.2%, down from 12.9% in the same period last year. After the vacancy rate rose above the 3% threshold the previous month for the first time in two years, it returned below the threshold to 2.75%, just above the October decade average of 2.6%. The number of new lease signings fell year over year for the fourth time, down 5.6% to 4,717 as landlords focused on renewals. The market share of bidding wars, a proxy for rents above the landlord's asking price, was 13.7%, down from 14.2% in the prior year, with a premium of 11.6%.



| Property | у Туре |
|----------|--------|
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- Doorman new lease signings declined annually but remained well above pre-pandemic levels, while those from non-doorman buildings were slightly less than the prior year
- Rental price per square foot for new developments increased year over year for the seventh time

#### **Price Tier**

- Luxury price trend indicators declined year over year but remained sharply above prepandemic levels
- Luxury listing inventory declined annually for the second time in three quarters
- The luxury market share of bidding wars remained higher than the overall market

#### Downtown

- Median rent and new lease signings slipped year over year
- Vacancy expanded year over year

#### Eastside

- Median rent edged higher as new lease signings declined year over year
- Vacancy declined year over year

#### Westside

- Median rent and new lease signings slipped year over year
- Vacancy expanded year over year

### Northern Manhattan

- Median rent edged higher as new lease signings fell sharply year over year
- Vacancy rose year over year

| Manhattan Rentals Matrix By Property Type | OCT-23  | %∆ (мо) | SEP-23  | $\Delta$ (yr) | OCT-22  |
|---|---------|---------|---------|---------------|---------|
| Doorman Median Rental Price               | \$4,987 | -0.3%   | \$5,000 | -0.1%         | \$4,990 |
| Non-Doorman Median Rental Price           | \$3,300 | -5.7%   | \$3,500 | 3.1%          | \$3,200 |
| Loft Median Rental Price                  | \$7,750 | -3.1%   | \$8,000 | -13.5%        | \$8,960 |
| New Development Median Rental Price       | \$5,495 | -0.1%   | \$5,500 | -15.5%        | \$6,500 |
| Existing Median Rental Price              | \$4,100 | -4.1%   | \$4,275 | 2.6%          | \$3,995 |

| Manhattan Rentals Matrix By Price                 | OCT-23   | %∆ (мо) | SEP-23   | %∆ (yr) | OCT-22   |
|---|----------|---------|----------|---------|----------|
| Luxury (Top 10%) Average Rental Price             | \$13,806 | -7.9%   | \$14,989 | -14.3%  | \$16,119 |
| Luxury (Top 10%) Rental Price Per Sq Ft           | \$96.16  | 0.0%    | \$96.17  | -1.8%   | \$97.92  |
| Luxury (Top 10%) Median Rental Price              | \$11,000 | -0.1%   | \$11,013 | -15.4%  | \$13,000 |
| Luxury (Top 10%) Number of New Leases             | 476      | 4.4%    | 456      | -6.1%   | 507      |
| Luxury (Top 10%) Entry Price Threshold            | \$8,200  | -3.5%   | \$8,500  | -8.9%   | \$9,000  |
| Upper Tier (30% below Luxury) - Med. Rental Price | \$5,795  | -3.3%   | \$5,995  | -3.4%   | \$6,000  |
| Mid Tier (2nd 30%) - Median Rental Price          | \$3,975  | -0.6%   | \$4,000  | 3.2%    | \$3,850  |
| Entry Tier (1st 30%) - Median Rental Price        | \$2,650  | -5.4%   | \$2,800  | 3.9%    | \$2,550  |

| Downtown Rentals Matrix | OCT-23  | %∆ (мо) | SEP-23  | %∆ (yr) | OCT-22  |
|-------------------------|---------|---------|---------|---------|---------|
| Median Rental Price     | \$4,500 | -6.2%   | \$4,795 | -4.3%   | \$4,700 |
| Number of New Leases    | 2,207   | 13.8%   | 1,939   | -0.6%   | 2,220   |
| Vacancy Rate            | 3.44%   |         | 3.47%   |         | 2.86%   |

| Eastside Rentals Matrix | OCT-23  | %∆ (мо) | SEP-23  | %∆ (yr) | OCT-22  |
|-------------------------|---------|---------|---------|---------|---------|
| Median Rental Price     | \$3,995 | -6.0%   | \$4,250 | 7.6%    | \$3,713 |
| Number of New Leases    | 1,054   | 2.0%    | 1,033   | -6.7%   | 1,130   |
| Vacancy Rate            | 2.08%   |         | 2.19%   |         | 2.52%   |

| Westside Rentals Matrix | OCT-23  | %∆ (мо) | SEP-23  | $\Delta$ (yr) | OCT-22  |
|-------------------------|---------|---------|---------|---------------|---------|
| Median Rental Price     | \$4,200 | -4.5%   | \$4,396 | -1.2%         | \$4,250 |
| Number of New Leases    | 1,058   | 7.1%    | 988     | -0.3%         | 1,061   |
| Vacancy Rate            | 3.20%   |         | 3.79%   |               | 2.02%   |

| Northern Manhattan Rentals Matrix | OCT-23  | %∆ (мо) | SEP-23  | %∆ (yr) | OCT-22  |
|-----------------------------------|---------|---------|---------|---------|---------|
| Median Rental Price               | \$2,707 | -6.5%   | \$2,895 | 5.5%    | \$2,566 |
| Number of New Leases              | 398     | -10.6%  | 445     | -32.0%  | 585     |
| Vacancy Rate                      | 1.24%   |         | 2.39%   |         | 1.06%   |

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| Brooklyn Ren <sup>.</sup>              | tals Matrix                 | OCT-23  | %∆ (мо) | SEP-23  | $\Delta$ (yr) | OCT-22  |
|--|-----------------------------|---------|---------|---------|---------------|---------|
| Average Rent                           | al Price                    | \$3,909 | -6.1%   | \$4,162 | -1.4%         | \$3,964 |
| Rental Price F                         | Per Sq Ft                   | \$54.69 | -3.3%   | \$56.55 | 4.9%          | \$52.16 |
| Median Renta                           | al Price                    | \$3,490 | -5.7%   | \$3,700 | -0.2%         | \$3,497 |
| Number of Ne                           | ew Leases                   | 1,936   | 54.4%   | 1,254   | 17.6%         | 1,646   |
| Days on Mark                           | et (From Last List Date)    | 19      | -26.9%  | 26      | -24.0%        | 25      |
| Listing Discou                         | Int (From Last List Price)  | -3.4%   |         | -0.9%   |               | -5.9%   |
| Listing Invent                         | ory                         | 4,324   | -18.7%  | 5,320   | 30.3%         | 3,319   |
| Brooklyn Rente                         | als With Concessions        | OCT-23  | %∆ (мо) | SEP-23  | $\Delta$ (yr) | OCT-22  |
| Median Renta                           | al Price                    | \$3,456 | -5.8%   | \$3,670 | 0.0%          | \$3,457 |
| Market Share<br>(with OP + Conce       | of New Leases<br>essions %) | 16.4%   |         | 14.0%   |               | 15.5%   |
| Free Rent/Ow                           | rner Paid (Mos)             | 1.0     | -9.1%   | 1.1     | -16.7%        | 1.2     |
| Brooklyn Ren <sup>-</sup>              | tals Matrix By Size         | OCT-23  | %∆ (мо) | SEP-23  | %∆ (yr)       | OCT-22  |
| Studio                                 | Average Rental Price        | \$2,915 | -8.9%   | \$3,201 | 6.0%          | \$2,751 |
|  | Rental Price Per Sq Ft      | \$56.24 | -20.2%  | \$70.47 | 5.1%          | \$53.52 |
|  | Median Rental Price         | \$2,800 | -13.8%  | \$3,250 | 3.6%          | \$2,703 |
|  | Number of New Leases        | 280     | 65.7%   | 169     | 38.6%         | 202     |
| 1-Bedroom                              | Average Rental Price        | \$3,357 | -5.6%   | \$3,557 | -0.6%         | \$3,377 |
|  | Rental Price Per Sq Ft      | \$57.16 | -1.4%   | \$57.96 | 4.9%          | \$54.47 |
|  | Median Rental Price         | \$3,200 | -8.6%   | \$3,500 | 0.0%          | \$3,200 |
|  | Number of New Leases        | 644     | 39.1%   | 463     | 5.6%          | 610     |
| 2-Bedroom                              | Average Rental Price        | \$4,163 | -3.3%   | \$4,303 | -0.7%         | \$4,194 |
|  | Rental Price Per Sq Ft      | \$53.89 | -1.5%   | \$54.72 | 2.2%          | \$52.75 |
|  | Median Rental Price         | \$3,800 | -0.8%   | \$3,832 | -3.0%         | \$3,917 |
|  | Number of New Leases        | 673     | 61.0%   | 418     | 19.3%         | 564     |
| 3-Bedroom                              | Average Rental Price        | \$5,277 | -12.7%  | \$6,044 | -7.7%         | \$5,719 |
|  | Rental Price Per Sq Ft      | \$53.09 | -4.4%   | \$55.52 | 7.8%          | \$49.23 |
|  | Median Rental Price         | \$4,200 | -8.2%   | \$4,574 | -15.2%        | \$4,950 |
|  | Number of New Leases        | 339     | 66.2%   | 204     | 25.6%         | 270     |
| Brooklyn Ren                           | tals Matrix By Type         | OCT-23  | %∆ (мо) | SEP-23  | %∆ (yr)       | OCT-22  |
| Luxury (Top 109                        | 6) Median Rental Price      | \$7,000 | -6.7%   | \$7,500 | -6.7%         | \$7,500 |
| Luxury (Top 10%) Entry Price Threshold |                             | \$6,000 | -2.7%   | \$6,165 | -4.0%         | \$6,250 |
| New Develop                            | ment Median Rental Price    | \$3,999 | -2.5%   | \$4,100 | -1.6%         | \$4,062 |

Median rental price slipped 0.2% annually to \$3,490, up 16.5% from pre-pandemic levels but was 5.7% below the prior month. Net effective median rent was \$3,456, unchanged from the previous year but down 5.8% monthly. Gains in median rental price were seen in the studio market, with no price gains in one-bedrooms and declines in two and three-bedrooms. The share of landlord concessions was 16.4%, up from 15.5% in the same period last year. The number of new lease signings surged year over year by 17.6% to 1,936, the first gain in five months. Listing inventory climbed annually for the second straight month, up 30.3% to 4,324. The market share of bidding wars was 20%, down slightly from 21.3% in the prior year, with a premium of 14.1%. After surging for three months as renters were less likely to lock in shorter lease terms with the expectation of falling rents, the market share of one-year leases dropped sharply.

## Brooklyn Rentals

Dashboard

YEAR-OVER-YEAR

- 0.2% Prices Median Rental Price
- + 30.3% Inventory Total Inventory

+ 17.6% New Leases Excludes Renewals

+ 0.9% Market Share OP + Concessions

- 6 days Marketing Time Days on Market
- + 2.5% Negotiability Listing Discount
- Median rent slipped annually for the first time in two years
- New lease signings expanded year over year for the first time in five months
- Listing inventory jumped annually for the second straight month

The median rent has fallen monthly since reaching a new high in July.

## Northwest Queens Rentals

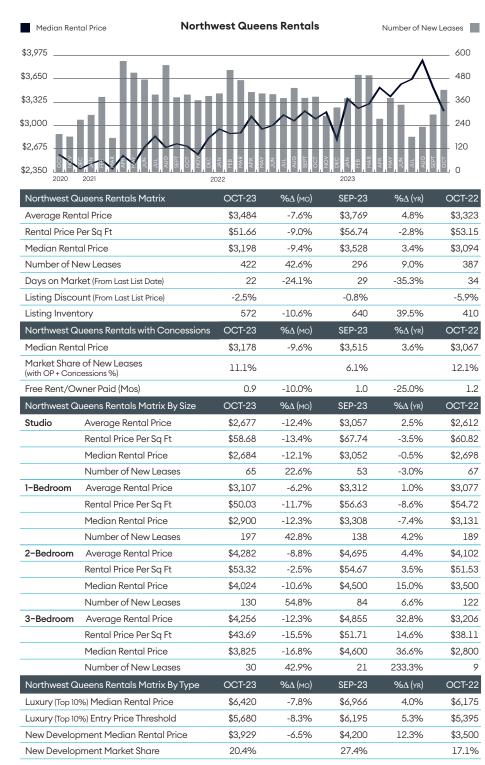
Dashboard

YEAR-OVER-YEAR

- + 3.4% Prices Median Rental Price
- + 39.5% Inventory Total Inventory
- + 9.0% New Leases Excludes Renewals
- 1.0% Market Share OP + Concessions
- 12 days Marketing Time Days on Market
- + 3.4% Negotiability Listing Discount
- Median rent fell well short of August record for the second consecutive month
- New lease signings expanded year over year for the first time in seven months
- Listing inventory rose sharply year over year for the second straight month

The median rent has fallen monthly since reaching a new high in August.

Questions or comments? Email report author Jonathan Miller at jmiller@millersamuel.com Methodology: millersamuel.com/research-reports/methodology Northwest Queens is defined as Long Island City, Astoria, Sunnyside and Woodside.



Median rental price increased 3.4% annually to \$3,198, up 8.6% from pre-pandemic levels but was 9.4% below the prior month. Net effective median rent was \$3,178, up 3.6% annually but down 9.6% month over month. Significant annual increases in median rental prices occurred in the two and threebedroom markets, with declines for studio and one-bedrooms. The share of landlord concessions was 11.1%, down from 12.1% in the same period last year. The number of new lease signings surged year over year by 9% to 422, the first gain in seven months. Listing inventory climbed annually for the second month, up 39.5% to 572. The market share of bidding wars was 18.7%, up from 15.9% in the prior year, with a premium of 15.9%. After surging for three months as renters were less likely to lock in shorter lease terms with the expectation of falling rents, the market share of one-year leases dropped sharply.

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