# EllimanRe <br> Manhattan, Brooklyn 

 September 2023 and Queens Rentals
## Manhattan <br> Rentals

Dashboard
YEAR-OVER-YEAR

+ 8.2\% Prices
Median Rental Price
+ 0.73\%
Vacancy
Vacancy Rate
- 1.9\%

New Leases
Excludes Renewals

+ 0.7\% Market Share
OP + Concessions
- 6 days Marketing Time Days on Market
+ 2.3\% Negotiability Listing Discount
- Median rent slipped from the prior month's record, suggesting the market is past peak levels
- New lease signings slipped to their lowest level since May as landlords emphasize renewals
- The vacancy rate exceeded the three percent threshold for the first time in more than three years

| Manhattan Rentals Matrix | SEP-23 | \% (MO) | AUG-23 | \% $\triangle$ (YR) | SEP-22 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average Rental Price | \$5,442 | -2.0\% | \$5,552 | 2.9\% | \$5,287 |
| Rental Price Per Sq Ft | \$83.64 | 2.4\% | \$81.69 | 0.4\% | \$83.30 |
| Median Rental Price | \$4,350 | -1.1\% | \$4,400 | 8.2\% | \$4,022 |
| Number of New Leases | 4,405 | -12.3\% | 5,025 | -1.9\% | 4,491 |
| Days on Market (From Last List Date) | 31 | -20.5\% | 39 | -16.2\% | 37 |
| Listing Discount (From Last List Price) | 2.8\% |  | 4.8\% |  | 0.5\% |
| Listing Inventory | 9,085 | 61.2\% | 5,637 | 39.9\% | 6,494 |
| Vacancy Rate | 3.07\% |  | 2.42\% |  | 2.34\% |
| Manhattan Rentals With Concessions | SEP-23 | \% ${ }_{\text {(MO) }}$ | AUG-23 | \% $\triangle$ (YR) | SEP-22 |
| Median Rental Price | \$4,312 | -1.3\% | \$4,370 | 8.3\% | \$3,982 |
| Market Share of New Leases <br> (with OP + Concessions \%) | 11.8\% |  | 9.3\% |  | 11.1\% |
| Free Rent/Owner Paid (Mos) | 1.3 | 8.3\% | 1.2 | -13.3\% | 1.5 |
| Manhattan Rentals Matrix By Size | SEP-23 | \% (MO) $^{\text {(M) }}$ | AUG-23 | \% $\Delta$ (YR) | SEP-22 |
| Studio Average Rental Price | \$3,262 | -0.8\% | \$3,287 | 3.1\% | \$3,163 |
| Rental Price Per Sq Ft | \$84.92 | 4.1\% | \$81.57 | 3.8\% | \$81.79 |
| Median Rental Price | \$3,150 | -1.6\% | \$3,200 | 5.0\% | \$3,000 |
| Number of New Leases | 945 | -5.3\% | 998 | -10.0\% | 1,050 |
| 1-Bedroom Average Rental Price | \$4,361 | -0.8\% | \$4,397 | 3.3\% | \$4,222 |
| Rental Price Per Sq Ft | \$79.60 | -0.6\% | \$80.06 | 3.4\% | \$76.99 |
| Median Rental Price | \$4,200 | -1.2\% | \$4,250 | 5.0\% | \$4,000 |
| Number of New Leases | 1,780 | -8.2\% | 1,940 | -3.1\% | 1,837 |
| 2-Bedroom Average Rental Price | \$6,191 | -1.7\% | \$6,296 | -1.3\% | \$6,274 |
| Rental Price Per Sq Ft | \$80.37 | -2.4\% | \$82.33 | -0.9\% | \$81.08 |
| Median Rental Price | \$5,500 | -2.7\% | \$5,650 | 0.0\% | \$5,500 |
| Number of New Leases | 1,121 | -19.5\% | 1,393 | 2.8\% | 1,090 |
| 3-Bedroom Average Rental Price | \$11,067 | 5.0\% | \$10,541 | -2.4\% | \$11,338 |
| Rental Price Per Sq Ft | \$90.09 | 9.1\% | \$82.55 | -2.0\% | \$91.89 |
| Median Rental Price | \$7,500 | 0.0\% | \$7,500 | -3.5\% | \$7,775 |
| Number of New Leases | 559 | -19.5\% | 694 | 8.8\% | 514 |

## Median rent slipped from the prior month's record as listing inventory expanded.

After seemingly topping out in July and August with new records for median rent, this price metric slipped in September as the vacancy rate expanded and new lease signings declined. Median rent fell $1.1 \%$ from the prior month's record to $\$ 4,350$, still the third highest in history and $24.3 \%$ above the pre-pandemic level. Net effective median
rent, median face rent plus concessions, was $\$ 4,312$, down $1.3 \%$ from the prior year's record and $26.4 \%$ higher than the pre-pandemic level. The market share of landlord concessions was $11.8 \%$, up from $11.1 \%$ in the same period last year but down sharply from 34.3\% at the pre-pandemic level. The vacancy rate jumped to 3.07\%
from $2.34 \%$ in the same period the previous year, the first time exceeding the 3\% threshold in two years. The number of new lease signings fell year over year for the third time by $1.9 \%$ to 4,405 as landlords focused on renewals. Consistent with this was the pivot in one-year lease terms, which surged above 60\% market share for the past three months. Tenants opted to lock in for a shorter period as rental price growth eased and near-term trends began to decline. The market share of bidding wars, a proxy for rents above the landlord's asking price, was $10.2 \%$, down from $11.1 \%$ in the prior year, with a premium of $9 \%$.

## Property Type

- Doorman new lease signings were just above pre-pandemic levels, while those of non-doorman buildings were substantially lower
- Median rental price for new developments declined year over year for the first time in five months as median rent in existing buildings continued its more than two-year ascent


## Price Tier

- Luxury price trend indicators slipped year over year but remained sharply above pre-pandemic levels
- Luxury listing inventory expanded annually for the first time in three quarters
- The luxury market share of bidding wars was higher than the overall market


## Downtown

- Median rent edged higher as new lease signings slipped year over year
- Vacancy expanded year over year


## Eastside

- Median rent edged higher as new lease signings slipped year over year
- Vacancy rose year over year


## Westside

- Median rent edged higher as new lease signings slipped year over year
- Vacancy expanded year over year


## Northern Manhattan

- Median rent expanded as new lease signings slipped year over year
- Vacancy expanded sharply year over year


| Manhattan Rentals Matrix By Property Type | SEP-23 | $\% \Delta($ MO $)$ | AUG-23 | $\% \Delta($ YR $)$ | SEP-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Doorman Median Rental Price | $\$ 5,000$ | $-2.0 \%$ | $\$ 5,100$ | $4.2 \%$ | $\$ 4,800$ |
| Non-Doorman Median Rental Price | $\$ 3,500$ | $-2.8 \%$ | $\$ 3,600$ | $6.1 \%$ | $\$ 3,300$ |
| Loft Median Rental Price | $\$ 8,000$ | $-5.3 \%$ | $\$ 8,450$ | $-10.9 \%$ | $\$ 8,975$ |
| New Development Median Rental Price | $\$ 5,500$ | $-9.8 \%$ | $\$ 6,100$ | $-7.3 \%$ | $\$ 5,933$ |
| Existing Median Rental Price | $\$ 4,275$ | $0.6 \%$ | $\$ 4,250$ | $7.0 \%$ | $\$ 3,995$ |


| Manhattan Rentals Matrix By Price | SEP-23 | $\% \Delta($ MO $)$ | AUG-23 | $\% \Delta($ YR $)$ | SEP-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Luxury (Top 10\%) Average Rental Price | $\$ 14,989$ | $-0.5 \%$ | $\$ 15,070$ | $-2.0 \%$ | $\$ 15,293$ |
| Luxury (Top 10\%) Rental Price Per Sq Ft | $\$ 96.17$ | $5.4 \%$ | $\$ 91.22$ | $-4.3 \%$ | $\$ 100.44$ |
| Luxury (Top 10\%) Median Rental Price | $\$ 11,013$ | $-11.0 \%$ | $\$ 12,369$ | $-4.2 \%$ | $\$ 11,500$ |
| Luxury (Top 10\%) Number of New Leases | 456 | $-12.1 \%$ | 519 | $0.2 \%$ | 455 |
| Luxury (Top 10\%) Entry Price Threshold | $\$ 8,500$ | $-5.6 \%$ | $\$ 9,000$ | $0.0 \%$ | $\$ 8,500$ |
| Upper Tier (30\% below Luxury) - Med. Rental Price | $\$ 5,995$ | $-0.8 \%$ | $\$ 6,041$ | $3.4 \%$ | $\$ 5,800$ |
| Mid Tier (2nd 30\%) - Median Rental Price | $\$ 4,000$ | $-2.4 \%$ | $\$ 4,100$ | $3.9 \%$ | $\$ 3,850$ |
| Entry Tier (1st30\%) - Median Rental Price | $\$ 2,800$ | $-1.8 \%$ | $\$ 2,850$ | $7.9 \%$ | $\$ 2,595$ |


| Downtown Rentals Matrix | SEP-23 | $\% \Delta($ MO $)$ | AUG-23 | $\% \Delta($ YR $)$ | SEP-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 4,795$ | $-2.1 \%$ | $\$ 4,900$ | $6.6 \%$ | $\$ 4,500$ |
| Number of New Leases | 1,939 | $-14.1 \%$ | 2,257 | $-0.8 \%$ | 1,954 |
| Vacancy Rate | $3.47 \%$ |  | $3.16 \%$ |  | $2.92 \%$ |


| Eastside Rentals Matrix | SEP-23 | $\% \Delta($ MO $)$ | AUG-23 | \% (YR) | SEP-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 4,250$ | $-2.0 \%$ | $\$ 4,335$ | $11.8 \%$ | $\$ 3,800$ |
| Number of New Leases | 1,033 | $-5.5 \%$ | 1,093 | $-1.5 \%$ | 1,049 |
| Vacancy Rate | $2.19 \%$ |  | $1.53 \%$ |  | $1.97 \%$ |


| Westside Rentals Matrix | SEP-23 | $\% \Delta($ MO $)$ | AUG-23 | $\% \Delta($ YR $)$ | SEP-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 4,396$ | $-0.1 \%$ | $\$ 4,400$ | $4.7 \%$ | $\$ 4,200$ |
| Number of New Leases | 988 | $-10.4 \%$ | 1,103 | $-2.5 \%$ | 1,013 |
| Vacancy Rate | $3.79 \%$ |  | $2.74 \%$ |  | $2.29 \%$ |


| Northern Manhattan Rentals Matrix | SEP-23 | $\% \Delta($ MO $)$ | AUG-23 | $\% \Delta$ (YR) | SEP-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 2,895$ | $-3.3 \%$ | $\$ 2,995$ | $9.2 \%$ | $\$ 2,650$ |
| Number of New Leases | 445 | $-22.2 \%$ | 572 | $-6.3 \%$ | 475 |
| Vacancy Rate | $2.39 \%$ |  | $1.24 \%$ |  | $1.33 \%$ |

## Brooklyn Rentals

## Dashboard

YEAR-OVER-YEAR

+ 5.9\% Prices
Median Rental Price
+ 42.7\% Inventory Total Inventory
- 24.3\% New Leases
Excludes Renewals
- 2.9\% Market Share $\mathrm{OP}+$ Concessions $=0$ days Marketing Time Days on Market
+ 2.8\% Negotiability Listing Discount
- Median rent slipped quarter over quarter from the July record but still well above pre-pandemic levels
- New lease signings fell year over year for the fourth time, remaining above the pre-pandemic level
- Listing inventory rose annually for the first time in four months

> Price trend indicators came down from the summer records.

- Median Rental Price


| Brooklyn Rentals Matrix | SEP-23 | \% ${ }_{\text {(MO) }}$ | AUG-23 | \% $\triangle$ (YR) | SEP-22 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average Rental Price | \$4,162 | -5.4\% | \$4,398 | 9.5\% | \$3,802 |
| Rental Price Per Sq Ft | \$56.55 | -0.8\% | \$57.02 | 11.8\% | \$50.56 |
| Median Rental Price | \$3,700 | -3.9\% | \$3,850 | 5.9\% | \$3,495 |
| Number of New Leases | 1,254 | -2.0\% | 1,280 | -24.3\% | 1,657 |
| Days on Market (From Last List Date) | 26 | 36.8\% | 19 | 0.0\% | 26 |
| Listing Discount (From Last List Price) | -0.9\% |  | 0.8\% |  | -3.7\% |
| Listing Inventory | 5,320 | 187.9\% | 1,848 | 42.7\% | 3,728 |
| Brooklyn Rentals With Concessions | SEP-23 | \% ${ }_{\text {(MO) }}$ | AUG-23 | \% $\triangle$ (YR) | SEP-22 |
| Median Rental Price | \$3,670 | -3.9\% | \$3,819 | 6.3\% | \$3,452 |
| Market Share of New Leases (with OP + Concessions \%) | 14.0\% |  | 11.1\% |  | 16.9\% |
| Free Rent/Owner Paid (Mos) | 1.1 | -8.3\% | 1.2 | -8.3\% | 1.2 |
| Brooklyn Rentals Matrix By Size | SEP-23 |  | AUG-23 | \% $\Delta$ (YR) | SEP-22 |
| Studio Average Rental Price | \$3,201 | -1.3\% | \$3,243 | 11.5\% | \$2,871 |
| Rental Price Per Sq Ft | \$70.47 | 0.3\% | \$70.28 | 18.1\% | \$59.67 |
| Median Rental Price | \$3,250 | 1.1\% | \$3,215 | 16.1\% | \$2,800 |
| Number of New Leases | 169 | -6.1\% | 180 | -24.6\% | 224 |
| 1-Bedroom Average Rental Price | \$3,557 | -2.4\% | \$3,646 | 6.9\% | \$3,327 |
| Rental Price Per Sq Ft | \$57.96 | -4.1\% | \$60.42 | 11.2\% | \$52.13 |
| Median Rental Price | \$3,500 | 0.0\% | \$3,500 | 9.4\% | \$3,200 |
| Number of New Leases | 463 | 7.7\% | 430 | -23.1\% | 602 |
| 2-Bedroom Average Rental Price | \$4,303 | -7.0\% | \$4,628 | 7.4\% | \$4,007 |
| Rental Price Per Sq Ft | \$54.72 | -5.0\% | \$57.59 | 10.9\% | \$49.33 |
| Median Rental Price | \$3,832 | -9.0\% | \$4,211 | 6.4\% | \$3,600 |
| Number of New Leases | 418 | -0.5\% | 420 | -25.2\% | 559 |
| 3-Bedroom Average Rental Price | \$6,044 | -1.5\% | \$6,138 | 16.3\% | \$5,195 |
| Rental Price Per Sq Ft | \$55.52 | 5.0\% | \$52.86 | 15.6\% | \$48.01 |
| Median Rental Price | \$4,574 | -1.6\% | \$4,650 | 8.9\% | \$4,200 |
| Number of New Leases | 204 | -18.4\% | 250 | -25.0\% | 272 |
| Brooklyn Rentals Matrix By Type | SEP-23 | \% $\triangle$ (MO) | AUG-23 | \% $\triangle$ (YR) | SEP-22 |
| Luxury (Top 10\%) Median Rental Price | \$7,500 | -8.5\% | \$8,200 | 7.6\% | \$6,968 |
| Luxury (Top 10\%) Entry Price Threshold | \$6,165 | -8.3\% | \$6,725 | 6.3\% | \$5,800 |
| New Development Median Rental Price | \$4,100 | 2.6\% | \$3,995 | 3.8\% | \$3,950 |

After topping out in July with a new record for median rent, this price metric slipped for the past two months as listing inventory expanded and new lease signings declined. Median rent fell $3.9 \%$ from the prior month to $\$ 3,700$, still the third highest in history and $23.3 \%$ above the pre-pandemic level. Net effective median rent, median face rent plus concessions, was $\$ 3,670$, down $3.9 \%$ from the prior quarter and $25.9 \%$ higher than the pre-pandemic level. The market share of
landlord concessions was 14\%, down from $16.9 \%$ in the same period last year but down sharply from $34.6 \%$ at the pre-pandemic level. The number of new lease signings fell year over year for the fourth time and this month by $2 \%$ to 1,254 as landlords focused on renewals. The market share of bidding wars, a proxy for rents above the landlord's asking price, was $16.3 \%$, down from $21.3 \%$ in the prior year, with a premium of $11.9 \%$.

## Northwest Queens Rentals

## Dashboard

vazeovisyear

+ 10.3\%
Prices
Median Rental Price
+ 14.7\%
Inventory
Total Inventory
- 22.3\% New Leases
Excludes Renewals
- $4.4 \%$ Market Share
OP + Concessions
+1 day
Marketing Time
Days on Market
+ 2.8\%
Negotiability
Listing Discount
- Median rent declined from the prior month's record, but still well above pre-pandemic levels
- New lease signings fell year over year for the sixth time, remaining above the pre-pandemic level
- Listing inventory rose annually for the first time in three months


## Median rent slipped from the prior month's record as listing inventory expanded.



Median rent fell from the record set in the prior month as listing inventory expanded and new lease signings declined. Median rent slipped 9.5\% from the previous month to $\$ 3,528$ and $22.7 \%$ above the pre-pandemic level. Net effective median rent, median face rent plus concessions, was $\$ 3,515$, down $9.2 \%$ from the prior quarter record and $26 \%$ higher than the pre-pandemic level. The market share of landlord concessions was 6\%, down
from $7.1 \%$ in the same period last year but down from $11.8 \%$ at the pre-pandemic level. The number of new lease signings fell year over year for the sixth time. As landlords focused on renewals, new leases fell by $22.3 \%$ to 296 . The market share of bidding wars, a proxy for rents above the landlord's asking price, was $15.1 \%$, up from $14.7 \%$ in the prior year, with a premium of $16.3 \%$.

Questions or comments? Email report author
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Methodology: millersamuel.com/research-reports/methodology
Northwest Queens is defined as Long Island City, Astoria, Sunnyside and Woodside.

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