## Manhattan <br> Rentals

## Dashboard

vexomaszer

+ 10.7\%
Prices
Median Rental Price
$+1.20 \%$
Vacancy
Vacancy Rate
+ 43.5\%
New Leases
Excludes Renewals
- $5.9 \%$ Market Share
OP + Concessions
- 19 days Marketing Time Days on Market
+ 3.3\% Negotiability Listing Discount
- Net effective median rent and median rent reached new highs
- New lease signings were the second-highest total for a March on record
- Listing inventory expanded annually for the fifth consecutive month

| Manhattan Rentals Matrix |  | MAR-23 | \% ${ }^{\text {( MO) }}$ | FEB-23 | \% $\Delta$ ( YR ) | MAR-22 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average Rental Price |  | \$5,115 | -1.4\% | \$5,186 | 10.3\% | \$4,638 |
| Rental Price Per Sq Ft |  | \$79.43 | 0.5\% | \$79.00 | 5.8\% | \$75.05 |
| Median Rental Price |  | \$4,175 | 2.0\% | \$4,095 | 12.8\% | \$3,700 |
| Number of New Leases |  | 4,863 | 20.5\% | 4,037 | 15.4\% | 4,215 |
| Days on Market (From Last List Date) |  | 39 | -18.8\% | 48 | -36.1\% | 61 |
| Listing Discount (From Last List Price) |  | 0.7\% |  | 5.0\% |  | 0.6\% |
| Listing Inventory |  | 6,366 | 6.3\% | 5,987 | 40.5\% | 4,532 |
| Vacancy Rate |  | 2.54\% |  | 2.30\% |  | 1.89\% |
| Manhattan Rentals With Concessions |  | MAR-23 | \% $\triangle$ (MO) | FEB-23 | \% $\Delta$ ( YR ) | MAR-22 |
| Median Rental Price |  | \$4,124 | 2.0\% | \$4,043 | 13.2\% | \$3,644 |
| Market Share of New Leases (with OP + Concessions \%) |  | 15.4\% |  | 14.2\% |  | 17.7\% |
| Free Rent/Owner Paid (Mos) |  | 1.4 | -6.7\% | 1.5 | -6.7\% | 1.5 |
| Manhattan Rentals Matrix By Size |  | MAR-23 | \% ${ }_{\text {( }}$ (\%) | FEB-23 | \% $\triangle$ ( YR ) | MAR-22 |
| Studio | Average Rental Price | \$3,268 | 1.6\% | \$3,216 | 12.8\% | \$2,896 |
|  | Rental Price Per Sq Ft | \$78.82 | 2.8\% | \$76.67 | 6.7\% | \$73.87 |
|  | Median Rental Price | \$3,190 | 6.3\% | \$3,000 | 16.0\% | \$2,750 |
|  | Number of New Leases | 1,099 | 28.7\% | 854 | 14.6\% | 959 |
| 1-Bedroom | Average Rental Price | \$4,269 | 1.4\% | \$4,208 | 9.9\% | \$3,885 |
|  | Rental Price Per Sq Ft | \$74.75 | -3.7\% | \$77.59 | 5.7\% | \$70.74 |
|  | Median Rental Price | \$4,150 | 3.8\% | \$4,000 | 9.6\% | \$3,788 |
|  | Number of New Leases | 2,147 | 24.6\% | 1,723 | 19.1\% | 1,803 |
| 2-Bedroom | Average Rental Price | \$6,109 | 1.0\% | \$6,048 | 8.0\% | \$5,655 |
|  | Rental Price Per Sq Ft | \$77.93 | 2.7\% | \$75.90 | 7.2\% | \$72.69 |
|  | Median Rental Price | \$5,680 | 3.3\% | \$5,500 | 18.3\% | \$4,800 |
|  | Number of New Leases | 1,133 | 11.0\% | 1,021 | 9.7\% | 1,033 |
| 3-Bedroom | Average Rental Price | \$10,730 | -1.1\% | \$10,849 | 14.7\% | \$9,352 |
|  | Rental Price Per Sq Ft | \$87.73 | 3.3\% | \$84.95 | 4.6\% | \$83.91 |
|  | Median Rental Price | \$7,000 | -6.6\% | \$7,495 | 12.6\% | \$6,215 |
|  | Number of New Leases | 484 | 10.3\% | 439 | 15.2\% | 420 |

## Net effective median rent reached a new high as new lease signings were the second-highest March on record.

As the market moves into the spring season, rents are beginning to reach new highs as lease signings and listing inventory expand. Net effective median rent, including landlord concessions, jumped 13.2\% annually to $\$ 4,124$, the highest on record. The median rent rose $12.8 \%$ to a new high of $\$ 4,175$ over the same period, breaking the prior record of $\$ 4,150$ last July. The market share of landlord concessions slipped annually to
15.4\% from 17.7\% in the preceding year. The average landlord concession was 1.4 months of equivalent rent, down $6.7 \%$ year over year. The vacancy rate was $2.54 \%$, up from $1.89 \%$ in the prior year but below the decade average for March of $3 \%$. The market share of bidding wars, a proxy for rents above the landlord's asking price, rose to $16 \%$ from $19.8 \%$ in the prior year, with a premium paid of $9.3 \%$. The market share of two-year

## (1/) DouglasElliman

leases expanded to 56.3\%, the highest level in 20 months, as tenants wanted to lock in rents with expectations of higher rental prices going forward. Luxury median rent, representing the top ten percent of all rentals above the $\$ 7,915$ threshold, rose 5.2\% annually to \$10,500, 19.5\% below the October record of \$13,000. *Note: Our research efforts pivoted to a new and robust listing system that enabled us to pull more rental inventory into all three rental markets reported in this report. As a result, listing inventory and the vacancy rate were restated in December 2020.

## Property Type

- Non-doorman price trend indicators continued to see more annual gains than doorman price trend indicators
- New development rental new lease signings rose at triple the annual rate as existing rental lease signings


## Price Tier

- Luxury median rent rose annually for the twentyfirst consecutive month
- More than half of all luxury tenants signed two-year leases for the third straight month
- Luxury listing inventory has been rising annually since last summer but remains well below the decade average


## Downtown

- Median rent rose as new lease signings surged annually
- Vacancy expanded year over year


## Eastside

- Median rent and new lease signings surged annually
- Vacancy rose year over year


## Westside

- Median rent rose as new lease signings surged annually
- Vacancy expanded year over year


## Northern Manhattan

- Median rent rose as new lease signings declined annually
- Vacancy expanded year over year

Median Rental Price


| Manhattan Rentals Matrix By Property Type | MAR-23 | $\% \Delta($ MO $)$ | FEB-23 | $\% \Delta($ YR $)$ | MAR-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Doorman Median Rental Price | $\$ 4,734$ | $-0.3 \%$ | $\$ 4,750$ | $5.2 \%$ | $\$ 4,500$ |
| Non-Doorman Median Rental Price | $\$ 3,300$ | $0.2 \%$ | $\$ 3,295$ | $11.9 \%$ | $\$ 2,950$ |
| Loft Median Rental Price | $\$ 7,200$ | $-10.0 \%$ | $\$ 8,000$ | $-22.2 \%$ | $\$ 9,250$ |
| New Development Median Rental Price | $\$ 5,050$ | $-7.1 \%$ | $\$ 5,437$ | $-8.7 \%$ | $\$ 5,534$ |
| Existing Median Rental Price | $\$ 4,100$ | $2.5 \%$ | $\$ 4,000$ | $12.3 \%$ | $\$ 3,650$ |


| Manhattan Rentals Matrix By Price | MAR-23 | $\% \Delta($ MO $)$ | FEB-23 | $\% \Delta($ YR $)$ | MAR-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Luxury (Top 10\%) Average Rental Price | $\$ 13,483$ | $-6.4 \%$ | $\$ 14,401$ | $5.2 \%$ | $\$ 12,816$ |
| Luxury (Top 10\%) Rental Price Per Sq Ft | $\$ 92.98$ | $0.6 \%$ | $\$ 92.47$ | $2.6 \%$ | $\$ 90.61$ |
| Luxury (Top 10\%) Median Rental Price | $\$ 10,500$ | $-4.5 \%$ | $\$ 11,000$ | $5.2 \%$ | $\$ 9,985$ |
| Luxury (Top 10\%) Number of New Leases | 487 | $20.5 \%$ | 404 | $15.4 \%$ | 422 |
| Luxury (Top 10\%) Entry Price Threshold | $\$ 7,915$ | $-5.7 \%$ | $\$ 8,395$ | $6.2 \%$ | $\$ 7,450$ |
| Upper Tier (30\% below Luxury) - Med. Rental Price | $\$ 5,625$ | $-3.0 \%$ | $\$ 5,800$ | $10.3 \%$ | $\$ 5,100$ |
| Mid Tier (2nd 30\%) - Median Rental Price | $\$ 3,995$ | $3.7 \%$ | $\$ 3,852$ | $14.1 \%$ | $\$ 3,500$ |
| Entry Tier (1st30\%) - Median Rental Price | $\$ 2,768$ | $6.0 \%$ | $\$ 2,612$ | $15.6 \%$ | $\$ 2,395$ |


| Downtown Rentals Matrix | MAR-23 | $\% \Delta($ MO $)$ | FEB-23 | $\% \Delta($ YR $)$ | MAR-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 4,495$ | $-2.2 \%$ | $\$ 4,595$ | $4.7 \%$ | $\$ 4,295$ |
| Number of New Leases | 2,226 | $21.4 \%$ | 1,833 | $20.2 \%$ | 1,852 |
| Vacancy Rate | $3.44 \%$ |  | $3.35 \%$ |  | $2.64 \%$ |


| Eastside Rentals Matrix | MAR-23 | $\% \Delta($ MO $)$ | FEB-23 | \% $($ YR $)$ | MAR-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 3,975$ | $2.1 \%$ | $\$ 3,895$ | $17.1 \%$ | $\$ 3,395$ |
| Number of New Leases | 948 | $14.9 \%$ | 825 | $3.8 \%$ | 913 |
| Vacancy Rate | $1.42 \%$ |  | $1.10 \%$ |  | $0.99 \%$ |


| Westside Rentals Matrix | MAR-23 | $\% \Delta($ MO $)$ | FEB-23 | $\% \Delta($ YR $)$ | MAR-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 4,295$ | $9.0 \%$ | $\$ 3,940$ | $13.2 \%$ | $\$ 3,795$ |
| Number of New Leases | 1,250 | $29.5 \%$ | 965 | $32.8 \%$ | 941 |
| Vacancy Rate | $2.48 \%$ |  | $2.02 \%$ |  | $1.89 \%$ |


| Northern Manhattan Rentals Matrix | MAR-23 | $\% \Delta($ MO $)$ | FEB-23 | $\% \Delta(Y R)$ | MAR-22 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 2,700$ | $3.8 \%$ | $\$ 2,600$ | $12.7 \%$ | $\$ 2,395$ |
| Number of New Leases | 439 | $6.0 \%$ | 414 | $-13.8 \%$ | 509 |
| Vacancy Rate | $1.86 \%$ |  | $1.60 \%$ |  | $1.15 \%$ |

## Brooklyn Rentals

## Dashboard

YEAR-OVER-YEAR

+ 16.4\%
Prices
Median Rental Price
+ 25.2\% Inventory Total Inventory
+ 27.3\% New Leases
Excludes Renewals
- $5.3 \%$ Market Share $\mathrm{OP}+$ Concessions
- 14 days


## Marketing Time

Days on Market

- 0.8\%

Negotiability
Listing Discount

- Net effective median rent was the second-highest on record as median rent for March reached a new high
- Listing inventory expanded annually for the fourth time
- New lease signings for March were the highest on record
- Median Rental Price

Number of New Leases


| Brooklyn Rentals Matrix | MAR-23 | \% ( MO ) $^{\text {( }}$ | FEB-23 | \% $\Delta$ ( YR ) | MAR-22 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average Rental Price | \$3,844 | -1.7\% | \$3,911 | 13.1\% | \$3,400 |
| Rental Price Per Sq Ft | \$50.71 | -2.1\% | \$51.81 | 9.4\% | \$46.35 |
| Median Rental Price | \$3,493 | 2.7\% | \$3,400 | 16.4\% | \$3,000 |
| Number of New Leases | 2,114 | 37.3\% | 1,540 | 27.3\% | 1,660 |
| Days on Market (From Last List Date) | 24 | -47.8\% | 46 | -36.8\% | 38 |
| Listing Discount (from Last List Price) | -2.5\% |  | -1.5\% |  | -1.7\% |
| Listing Inventory | 3,746 | 3.9\% | 3,605 | 25.2\% | 2,993 |
| Brooklyn Rentals With Concessions | MAR-23 | \% (MO) | FEB-23 | \% $\Delta$ ( YR ) | MAR-22 |
| Median Rental Price | \$3,459 | 2.9\% | \$3,361 | 17.1\% | \$2,955 |
| Market Share of New Leases (with OP + Concessions \%) | 14.8\% |  | 16.4\% |  | 20.1\% |
| Free Rent/Owner Paid (Mos) | 1.1 | -8.3\% | 1.2 | -15.4\% | 1.3 |
| Brooklyn Rentals Matrix By Size | MAR-23 | \% 4 (Mo) | FEB-23 | \% $\triangle$ ( YR ) | MAR-22 |
| Studio Average Rental Price | \$2,991 | 3.3\% | \$2,895 | 9.8\% | \$2,725 |
| Rental Price Per Sq Ft | \$59.12 | 1.7\% | \$58.12 | 16.3\% | \$50.85 |
| Median Rental Price | \$2,997 | 1.6\% | \$2,950 | 10.6\% | \$2,710 |
| Number of New Leases | 262 | 42.4\% | 184 | 7.8\% | 243 |
| 1-Bedroom Average Rental Price | \$3,431 | 2.7\% | \$3,342 | 13.7\% | \$3,017 |
| Rental Price Per Sq Ft | \$54.85 | 8.8\% | \$50.42 | 7.7\% | \$50.93 |
| Median Rental Price | \$3,262 | 3.6\% | \$3,150 | 16.5\% | \$2,800 |
| Number of New Leases | 782 | 43.5\% | 545 | 27.4\% | 614 |
| 2-Bedroom Average Rental Price | \$4,041 | -1.1\% | \$4,085 | 9.2\% | \$3,702 |
| Rental Price Per Sq Ft | \$48.68 | -9.5\% | \$53.79 | 1.7\% | \$47.87 |
| Median Rental Price | \$3,700 | 0.0\% | \$3,700 | 9.9\% | \$3,366 |
| Number of New Leases | 702 | 32.2\% | 531 | 33.5\% | 526 |
| 3-Bedroom Average Rental Price | \$4,951 | -7.6\% | \$5,358 | 16.0\% | \$4,269 |
| Rental Price Per Sq Ft | \$46.95 | -5.2\% | \$49.54 | 19.0\% | \$39.45 |
| Median Rental Price | \$3,800 | -1.3\% | \$3,850 | 7.2\% | \$3,545 |
| Number of New Leases | 368 | 31.4\% | 280 | 32.9\% | 277 |
| Brooklyn Rentals Matrix By Type | MAR-23 | \% (Mo) | FEB-23 | \% $\triangle$ ( YR ) | MAR-22 |
| Luxury (Top 10\%) Median Rental Price | \$6,800 | -5.3\% | \$7,180 | 10.4\% | \$6,160 |
| Luxury (Top 10\%) Entry Price Threshold | \$5,800 | -3.3\% | \$5,999 | 13.8\% | \$5,095 |
| New Development Median Rental Price | \$3,950 | -6.5\% | \$4,223 | 9.7\% | \$3,600 |

Net effective median rent, including landlord concessions, surged $17.1 \%$ year over year to $\$ 3,459$, the second-highest on record. The median rent rose $16.4 \%$ to $\$ 3,493$ over the same period, setting a new high for the month of March. The market share of landlord concessions slipped annually to $18.1 \%$ from $20.1 \%$ in the prior year. The average landlord concession was 1.1 months of equivalent rent, down $15.4 \%$ year over year. The market share of bidding wars, a proxy for rents above the landlord's
asking price, rose to $24.9 \%$ from $21.3 \%$ in the prior year, with a premium paid of $12.6 \%$. The market share of two-year leases expanded to $72.2 \%$, the highest level in more than a year, as tenants wanted to lock in rents with expectations of higher rental prices going forward. Luxury median rent, representing the top ten percent of all rentals above the $\$ 5,800$ threshold, rose $10.4 \%$ annually to $\$ 6,800,14.6 \%$ below the January record of \$7,959.


Net effective median rent, including landlord concessions, surged $15.5 \%$ year over year to $\$ 3,265$, the second-highest on record. The median rent rose $13.9 \%$ to $\$ 3,300$ over the same period, reaching a new high for the month of March. The market share of landlord concessions fell sharply year over year to $12.1 \%$ from $25.4 \%$ in the prior year. The average landlord concession was 1.5 months of equivalent rent, down 6.3\% year over year. The market share of bidding
wars, a proxy for rents above the landlord's asking price, rose to a record $20.2 \%$ from $13.1 \%$ in the prior year, with a premium paid of $15.4 \%$. The market share of two-year leases expanded to $86.2 \%$, as tenants wanted to lock in rents with expectations of higher rental prices going forward. Luxury median rent, representing the top ten percent of all rentals above the \$5,350 threshold, rose $9 \%$ annually to $\$ 5,960,7.2 \%$ below the December record of $\$ 6,420$.

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