## Manhattan <br> Rentals

## Dashboard

YEAR-OVER-YEAR

+ 25.2\%


## Prices

Median Rental Price

- 5.82\%

Vacancy
Vacancy Rate

- 48.0\%

New Leases
Excludes Renewals

- 25.2\% Market Share
$\mathrm{OP}+$ Concessions
- 55 days Marketing Time Days on Market
- 3.1\% Negotiability Listing Discount
- Median rent reached the $\$ 4,000$ threshold for the first time as average rent was just short of \$5,000
- New leases expanded year over year for the third straight month
- The vacancy rate remained under two percent for the sixth consecutive month

| Manhattan Rentals Matrix | MAY-22 | \% ${ }_{\text {( }}^{\text {MO }}$ ) | APR-22 | \% $\triangle$ (YR) | MAY-21 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average Rental Price | \$4,975 | 3.2\% | \$4,822 | 22.0\% | \$4,078 |
| Rental Price Per Sq Ft | \$78.90 | 1.2\% | \$77.94 | 21.5\% | \$64.94 |
| Median Rental Price | \$4,000 | 1.9\% | \$3,925 | 25.2\% | \$3,195 |
| Number of New Leases | 4,934 | 9.8\% | 4,494 | -48.0\% | 9,491 |
| Days on Market (From Last List Date) | 52 | -23.5\% | 68 | -51.4\% | 107 |
| Listing Discount (From Last List Price) | 0.0\% |  | 0.6\% |  | 3.1\% |
| Listing Inventory* | 5,776 | 22.7\% | 4,709 | -69.6\% | 19,025 |
| Vacancy Rate* | 1.77\% |  | 1.55\% |  | 7.59\% |
| Manhattan Rentals With Concessions | MAY-22 | \% (MO) | APR-22 | \% $\Delta$ (YR) | MAY-21 |
| Median Rental Price | \$3,942 | 1.9\% | \$3,870 | 29.8\% | \$3,037 |
| Market Share of New Leases (with OP + Concessions \%) | 15.3\% |  | 15.7\% |  | 40.5\% |
| Free Rent/Owner Paid (Mos) | 1.6 | 6.7\% | 1.5 | -20.0\% | 2.0 |
| Manhattan Rentals Matrix By Size | MAY-22 | \% ${ }_{\text {(MO) }}$ | APR-22 | \% $\triangle$ (YR) | MAY-21 |
| Studio Average Rental Price | \$3,088 | 3.1\% | \$2,994 | 24.8\% | \$2,475 |
| Rental Price Per Sq Ft | \$70.91 | -7.5\% | \$76.68 | 7.4\% | \$66.04 |
| Median Rental Price | \$2,975 | 4.4\% | \$2,850 | 26.3\% | \$2,355 |
| Number of New Leases | 1,025 | 4.3\% | 983 | -55.3\% | 2,292 |
| 1-Bedroom Average Rental Price | \$4,153 | 0.5\% | \$4,132 | 22.4\% | \$3,392 |
| Rental Price Per Sq Ft | \$77.09 | 1.8\% | \$75.71 | 31.6\% | \$58.59 |
| Median Rental Price | \$3,999 | 0.1\% | \$3,995 | 25.0\% | \$3,200 |
| Number of New Leases | 2,005 | 9.6\% | 1,830 | -50.4\% | 4,040 |
| 2-Bedroom Average Rental Price | \$5,717 | 0.9\% | \$5,665 | 15.4\% | \$4,952 |
| Rental Price Per Sq Ft | \$78.45 | 4.1\% | \$75.37 | 20.2\% | \$65.28 |
| Median Rental Price | \$4,995 | 0.9\% | \$4,950 | 15.4\% | \$4,327 |
| Number of New Leases | 1,274 | 9.9\% | 1,159 | -42.7\% | 2,224 |
| 3-Bedroom Average Rental Price | \$9,160 | 4.0\% | \$8,809 | 3.0\% | \$8,897 |
| Rental Price Per Sq Ft | \$84.61 | -0.4\% | \$84.95 | 17.4\% | \$72.05 |
| Median Rental Price | \$6,498 | 8.3\% | \$6,000 | 8.4\% | \$5,995 |
| Number of New Leases | 630 | 20.7\% | 522 | -32.6\% | 935 |

## Median rent reached the \$4,000 threshold for the first time as lease signings continue to rise.

In May, the market pattern of record rents, rising new leasing volume, and diminishing concessions continued. Median rent surged $25.2 \%$ annually rising to $\$ 4,000$, reaching the threshold for the first time. Net effective median rent, face rent less landlord concessions, surged $29.8 \%$, the second-fastest annual increase, to a record
of $\$ 3,942$. Net effective average rent rose $26.5 \%$ annually to a record $\$ 4,903$, while average rent surged $22 \%$ to a record $\$ 4,975$, just shy of the $\$ 5,000$ threshold. New lease signings continued to rise month over month as seasonality is firmly in place. The market share of landlord concessions fell to $15.3 \%$, the lowest share since September 2016
and consistent for a market with record rents. Bidding wars accounted for an $18.5 \%$ market share, down from $21.3 \%$ in April, but the average premium above the landlord's last asking price rose to $11.1 \%$ from 10.7\% in April.
*Note: Our research efforts pivoted to a new and robust listing system that enabled us to pull more rental inventory into all three rental markets reported in this report. As a result, listing inventory and the vacancy rate were restated in December 2020.

## Property Type

- Doorman's net effective median rent reached a new high for the fifth consecutive month
- Non-doorman net effective median rent and median rent rose to records for the second straight month


## Price Tier

- Luxury price trend indicators all rose to the second-highest on record
- Luxury market share of one-year leases rose to a new high, exceeding half of all new leases
- Luxury net effective median rent rose annually for the thirteen consecutive month


## Downtown

- Median rent surged annually as new leases fell sharply
- Vacancy plunged year over year


## Eastside

- Median rent surged annually as new leases fell sharply
- Vacancy plunged year over year


## Westside

- Median rent surged annually as new leases fell sharply
- Vacancy plunged year over year


## Northern Manhattan

- Median rent rose annually as new leases fell sharply
- Vacancy declined annually

Median Renta


| Manhattan Rentals Matrix By Property Type | MAY-22 | $\% \Delta($ MO $)$ | APR-22 | $\% \Delta($ YR $)$ | MAY-21 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Doorman Median Rental Price | $\$ 4,790$ | $4.1 \%$ | $\$ 4,600$ | $26.4 \%$ | $\$ 3,790$ |
| Non-Doorman Median Rental Price | $\$ 3,300$ | $3.1 \%$ | $\$ 3,200$ | $32.0 \%$ | $\$ 2,500$ |
| Loft Median Rental Price | $\$ 9,250$ | $12.1 \%$ | $\$ 8,248$ | $20.1 \%$ | $\$ 7,700$ |
| New Development Median Rental Price | $\$ 5,442$ | $-10.4 \%$ | $\$ 6,075$ | $13.6 \%$ | $\$ 4,792$ |
| Existing Median Rental Price | $\$ 3,995$ | $3.8 \%$ | $\$ 3,850$ | $31.1 \%$ | $\$ 3,048$ |


| Manhattan Rentals Matrix By Price | MAY-22 | $\% \Delta($ MO $)$ | APR-22 | $\% \Delta($ YR $)$ | MAY-21 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Luxury (Top 10\%) Average Rental Price | $\$ 13,500$ | $5.2 \%$ | $\$ 12,836$ | $16.5 \%$ | $\$ 11,584$ |
| Luxury (Top 10\%) Rental Price Per Sq Ft | $\$ 97.39$ | $2.8 \%$ | $\$ 94.78$ | $26.6 \%$ | $\$ 76.92$ |
| Luxury (Top 10\%) Median Rental Price | $\$ 10,443$ | $4.4 \%$ | $\$ 10,000$ | $16.7 \%$ | $\$ 8,950$ |
| Luxury (Top 10\%) Number of New Leases | 494 | $8.8 \%$ | 454 | $-48.0 \%$ | 950 |
| Luxury (Top 10\%) Entry Price Threshold | $\$ 7,917$ | $2.2 \%$ | $\$ 7,750$ | $19.7 \%$ | $\$ 6,615$ |
| Upper Tier (30\% below Luxury) - Med. Rental Price | $\$ 5,495$ | $1.8 \%$ | $\$ 5,400$ | $22.1 \%$ | $\$ 4,500$ |
| Mid Tier (2nd 30\%) - Median Rental Price | $\$ 3,794$ | $2.5 \%$ | $\$ 3,700$ | $26.7 \%$ | $\$ 2,995$ |
| Entry Tier (1st30\%) - Median Rental Price | $\$ 2,550$ | $2.0 \%$ | $\$ 2,499$ | $27.5 \%$ | $\$ 2,000$ |


| Downtown Rentals Matrix | MAY-22 | $\% \Delta($ MO $)$ | APR-22 | $\% \Delta($ YR $)$ | MAY-21 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 4,495$ | $1.0 \%$ | $\$ 4,450$ | $28.6 \%$ | $\$ 3,495$ |
| Number of New Leases | 2,247 | $8.5 \%$ | 2,071 | $-46.9 \%$ | 4,234 |
| Vacancy Rate* | $2.21 \%$ |  | $1.90 \%$ |  | $9.92 \%$ |


| Eastside Rentals Matrix | MAY-22 | $\% \Delta($ MO $)$ | APR-22 | $\% \Delta(\mathrm{YR})$ | MAY-21 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 3,750$ | $0.0 \%$ | $\$ 3,750$ | $27.1 \%$ | $\$ 2,950$ |
| Number of New Leases | 1,000 | $7.1 \%$ | 934 | $-56.5 \%$ | 2,297 |
| Vacancy Rate* | $1.15 \%$ |  | $0.93 \%$ |  | $5.53 \%$ |


| Westside Rentals Matrix | MAY-22 | $\% \Delta($ MO $)$ | APR-22 | $\% \Delta($ YR $)$ | MAY-21 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 4,200$ | $5.1 \%$ | $\$ 3,995$ | $31.3 \%$ | $\$ 3,200$ |
| Number of New Leases | 1,112 | $15.6 \%$ | 962 | $-49.8 \%$ | 2,216 |
| Vacancy Rate* | $1.83 \%$ |  | $1.76 \%$ |  | $7.58 \%$ |


| Northern Manhattan Rentals Matrix | MAY-22 | $\% \Delta($ MO $)$ | APR-22 | $\% \Delta($ YR $)$ | MAY-21 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median Rental Price | $\$ 2,500$ | $2.0 \%$ | $\$ 2,450$ | $11.1 \%$ | $\$ 2,250$ |
| Number of New Leases | 575 | $9.1 \%$ | 527 | $-22.7 \%$ | 744 |
| Vacancy Rate* | $1.42 \%$ |  | $1.24 \%$ |  | $4.26 \%$ |

## Brooklyn Rentals

## Dashboard

YEAR-OVER-YEAR

+ 18.2\% Prices
Median Rental Price
- 78.0\%

Inventory
Total Inventory

- 38.9\%

New Leases
Excludes Renewals

- 17.2\% Market Share
OP + Concessions
- 71 doys

Marketing Time
Days on Market

- 3.7\%

Negotiability
Listing Discount

- Net effective median rent rose to a new high as landlord concession market share fell to its lowest level since 2017
- Landlord concession market share fell to its second-lowest level in four and a half years
- Bidding war market share was nearly one in four new leases for the second straight month

Net effective median rent reached a new high as landlord concession market share fell to a five year low.

- Median Rental Price

Brooklyn Rentals
Number of New Leases


| Brooklyn Rentals Matrix | MAY-22 | \% ( (м) | APR-22 | \% $\triangle$ (YR) | MAY-21 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average Rental Price | \$3,744 | 6.5\% | \$3,517 | 17.4\% | \$3,188 |
| Rental Price Per Sq Ft | \$55.17 | 9.8\% | \$50.23 | 18.4\% | \$46.61 |
| Median Rental Price | \$3,250 | 6.6\% | \$3,048 | 18.2\% | \$2,750 |
| Number of New Leases | 1,531 | -2.2\% | 1,566 | -38.9\% | 2,506 |
| Days on Market (From Last List Date) | 26 | -42.2\% | 45 | -73.2\% | 97 |
| Listing Discount (From Last List Price) | -1.8\% |  | -1.4\% |  | 1.9\% |
| Listing Inventory* | 2,954 | 15.8\% | 2,551 | -78.0\% | 13,410 |
| Brooklyn Rentals With Concessions | MAY-22 | \% ( mo ) | APR-22 | \% ( YR ) $^{\text {d }}$ | MAY-21 |
| Median Rental Price | \$3,206 | 6.9\% | \$2,998 | 21.3\% | \$2,644 |
| Market Share of New Leases (with OP + Concessions \%) | 19.2\% |  | 22.4\% |  | 36.4\% |
| Free Rent/Owner Paid (Mos) | 1.2 | -7.7\% | 1.3 | -33.3\% | 1.8 |
| Brooklyn Rentals Matrix By Size | MAY-22 | \% (mo) $^{\text {( }}$ | APR-22 | \% $\triangle$ ( YR ) | MAY-21 |
| Studio Average Rental Price | \$2,829 | 4.9\% | \$2,697 | 13.8\% | \$2,486 |
| Rental Price Per Sq Ft | \$61.17 | 15.1\% | \$53.14 | 11.2\% | \$55.02 |
| Median Rental Price | \$2,800 | 4.7\% | \$2,674 | 23.1\% | \$2,275 |
| Number of New Leases | 231 | -2.1\% | 236 | -40.9\% | 391 |
| 1-Bedroom Average Rental Price | \$3,299 | 7.5\% | \$3,070 | 18.9\% | \$2,774 |
| Rental Price Per Sq Ft | \$55.04 | 6.6\% | \$51.61 | 12.9\% | \$48.77 |
| Median Rental Price | \$3,150 | 8.6\% | \$2,900 | 16.7\% | \$2,700 |
| Number of New Leases | 590 | -4.2\% | 616 | -36.7\% | 932 |
| 2-Bedroom Average Rental Price | \$4,061 | 2.7\% | \$3,953 | 22.0\% | \$3,328 |
| Rental Price Per Sq Ft | \$53.92 | 5.1\% | \$51.29 | 22.7\% | \$43.94 |
| Median Rental Price | \$3,500 | 2.9\% | \$3,400 | 20.7\% | \$2,900 |
| Number of New Leases | 475 | 6.0\% | 448 | -39.0\% | 779 |
| 3-Bedroom Average Rental Price | \$5,119 | 12.6\% | \$4,546 | 12.5\% | \$4,551 |
| Rental Price Per Sq Ft | \$55.44 | 18.9\% | \$46.63 | 24.8\% | \$44.43 |
| Median Rental Price | \$3,982 | 12.2\% | \$3,550 | 13.9\% | \$3,497 |
| Number of New Leases | 235 | -11.7\% | 266 | -41.8\% | 404 |
| Brooklyn Rentals Matrix By Type | MAY-22 | \% (Mo) | APR-22 | \% $\triangle$ ( YR ) | MAY-21 |
| Luxury (Top 10\%) Median Rental Price | \$6,900 | 0.7\% | \$6,850 | 15.0\% | \$5,998 |
| Luxury (Top 10\%) Entry Price Threshold | \$5,600 | 4.7\% | \$5,350 | 17.9\% | \$4,750 |
| New Development Median Rental Price | \$3,775 | 0.7\% | \$3,750 | 25.8\% | \$3,000 |

Net effective median rent, face rent less landlord concessions, surged $21.3 \%$, the fastest annual increase observed to a record of $\$ 3,206$. Net effective average rent rose $20.5 \%$ annually to a record $\$ 3,694$. The market share of landlord concessions fell to 19.2\%, the lowest amount since November 2017 and consistent with a market experiencing record rents. Bidding
wars accounted for a $23.8 \%$ market share, down nominally from $23.9 \%$ in April, with the average premium above the landlord's last asking price rising to $11.7 \%$ from $7.7 \%$ in April. The market share of 1 -bedroom leases fell to $29 \%$ from $47.7 \%$ in the same period last year as tenants continued to opt for longer lease terms.

## Northwest Queens Rentals

## Dashboard

YEAR-OVER-YEAR
$+19.6 \%$
Prices
Mcdian Renal Price

- 87.5\% Inventory
Total Inventory
- 20.8\% New Leases
Excludes Renewals
- 28.5\%

Market Share
OP + Concessions

- 44 dove Marketing Time Days on Market
- 1.1\%

Negotiability Listing Discount

- Net effective median rent reached its secondhighest level on record
- Landlord concession market share fell to its lowest level since 2016
- New leases fell annually for the second straight month after twelve months of gains


## Net effective median rent rose to the second-highest on a record high as landlord concession market share fell to a six-year low.



Net effective median rent, face rent less landlord concessions, surged 25.8\% year over year to $\$ 2,898$, the second-highest level on record. Net effective average rent rose $26.7 \%$ annually to a near-record of $\$ 3,239$. The market share of landlord concessions fell to $17.8 \%$, the lowest amount since September 2016 and consistent with a market experiencing near-record rents.

Bidding wars accounted for a $16.1 \%$ market share, up nominally from $14.7 \%$ in April with the average premium above the landlord's last asking price rising to $11.4 \%$ from $9.9 \%$ in April. The market share of 1 -bedroom leases fell to $22.8 \%$ from $32.4 \%$ in the same period last year as tenants continued to opt for longer lease terms.

[^0]Douglas Elliman Real Estate
575 Madison Avenue, New York, NY 10022 212.891.7000 • elliman.com

Miller Samuel Real Estate Appraisers \& Consultants 21 West 38 ${ }^{\text {th }}$ Street, New York, NY 10018 212.768.8100 • millersamuel.com


[^0]:    Questions or comments? Email report author Jonathan Miller at jmiller@millersamuel.com
    Methodology: millersamuel.com/research-reports/methodology
    Northwest Queens is defined as Long Island City, Astoria, Sunnyside and Woodside.

