# Eliman Report Manhattan, Brooklyn and Queens Rentals

### Manhattan Rentals

Dashboard

YEAR-OVER-YEAR

- + 25.2% Prices Median Rental Price
- 5.82% Vacancy Vacancy Rate
- 48.0% New Leases Excludes Renewals
- 25.2% Market Share OP + Concessions
- 55 days
  Marketing Time
  Days on Market
- 3.1% Negotiability Listing Discount
- Median rent reached the \$4,000 threshold for the first time as average rent was just short of \$5,000
- New leases expanded year over year for the third straight month
- The vacancy rate remained under two percent for the sixth consecutive month

| Manhattan F                     | Rentals Matrix                | MAY-22  | %∆ (мо) | APR-22  | %∆ (yr)       | MAY-21  |
|---------------------------------|-------------------------------|---------|---------|---------|---------------|---------|
| Average Ren                     | Average Rental Price          |         | 3.2%    | \$4,822 | 22.0%         | \$4,078 |
| Rental Price                    | Rental Price Per Sq Ft        |         | 1.2%    | \$77.94 | 21.5%         | \$64.94 |
| Median Rent                     | Median Rental Price           |         | 1.9%    | \$3,925 | 25.2%         | \$3,195 |
| Number of N                     | lew Leases                    | 4,934   | 9.8%    | 4,494   | -48.0%        | 9,491   |
| Days on Mar                     | ket (From Last List Date)     | 52      | -23.5%  | 68      | -51.4%        | 107     |
| Listing Disco                   | unt (From Last List Price)    | 0.0%    |         | 0.6%    |               | 3.1%    |
| Listing Inven                   | tory*                         | 5,776   | 22.7%   | 4,709   | -69.6%        | 19,025  |
| Vacancy Rat                     | te*                           | 1.77%   |         | 1.55%   |               | 7.59%   |
| Manhattan R                     | entals With Concessions       | MAY-22  | %∆ (мо) | APR-22  | $\Delta$ (yr) | MAY-21  |
| Median Rent                     | al Price                      | \$3,942 | 1.9%    | \$3,870 | 29.8%         | \$3,037 |
| Market Share<br>(with OP + Conc | e of New Leases<br>essions %) | 15.3%   |         | 15.7%   |               | 40.5%   |
| Free Rent/Ov                    | Free Rent/Owner Paid (Mos)    |         | 6.7%    | 1.5     | -20.0%        | 2.0     |
| Manhattan F                     | Rentals Matrix By Size        | MAY-22  | %∆ (мо) | APR-22  | $\Delta$ (yr) | MAY-21  |
| Studio                          | Average Rental Price          | \$3,088 | 3.1%    | \$2,994 | 24.8%         | \$2,475 |
|                                 | Rental Price Per Sq Ft        | \$70.91 | -7.5%   | \$76.68 | 7.4%          | \$66.04 |
|                                 | Median Rental Price           | \$2,975 | 4.4%    | \$2,850 | 26.3%         | \$2,355 |
|                                 | Number of New Leases          | 1,025   | 4.3%    | 983     | -55.3%        | 2,292   |
| 1-Bedroom                       | Average Rental Price          | \$4,153 | 0.5%    | \$4,132 | 22.4%         | \$3,392 |
|                                 | Rental Price Per Sq Ft        | \$77.09 | 1.8%    | \$75.71 | 31.6%         | \$58.59 |
|                                 | Median Rental Price           | \$3,999 | 0.1%    | \$3,995 | 25.0%         | \$3,200 |
|                                 | Number of New Leases          | 2,005   | 9.6%    | 1,830   | -50.4%        | 4,040   |
| 2-Bedroom                       | Average Rental Price          | \$5,717 | 0.9%    | \$5,665 | 15.4%         | \$4,952 |
|                                 | Rental Price Per Sq Ft        | \$78.45 | 4.1%    | \$75.37 | 20.2%         | \$65.28 |
|                                 | Median Rental Price           | \$4,995 | 0.9%    | \$4,950 | 15.4%         | \$4,327 |
|                                 | Number of New Leases          | 1,274   | 9.9%    | 1,159   | -42.7%        | 2,224   |
| 3-Bedroom                       | Average Rental Price          | \$9,160 | 4.0%    | \$8,809 | 3.0%          | \$8,897 |
|                                 | Rental Price Per Sq Ft        | \$84.61 | -0.4%   | \$84.95 | 17.4%         | \$72.05 |
|                                 | Median Rental Price           | \$6,498 | 8.3%    | \$6,000 | 8.4%          | \$5,995 |
|                                 | Number of New Leases          | 630     | 20.7%   | 522     | -32.6%        | 935     |

## Median rent reached the \$4,000 threshold for the first time as lease signings continue to rise.

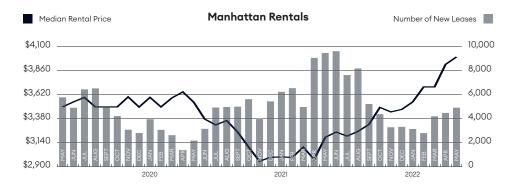
In May, the market pattern of record rents, rising new leasing volume, and diminishing concessions continued. Median rent surged 25.2% annually rising to \$4,000, reaching the threshold for the first time. Net effective median rent, face rent less landlord concessions, surged 29.8%, the second-fastest annual increase, to a record of \$3,942. Net effective average rent rose 26.5% annually to a record \$4,903, while average rent surged 22% to a record \$4,975, just shy of the \$5,000 threshold. New lease signings continued to rise month over month as seasonality is firmly in place. The market share of landlord concessions fell to 15.3%, the lowest share since September 2016



May 2022

and consistent for a market with record rents. Bidding wars accounted for an 18.5% market share, down from 21.3% in April, but the average premium above the landlord's last asking price rose to 11.1% from 10.7% in April.

\*Note: Our research efforts pivoted to a new and robust listing system that enabled us to pull more rental inventory into all three rental markets reported in this report. As a result, listing inventory and the vacancy rate were restated in December 2020.



| Manhattan Rentals Matrix By Property Type | MAY-22  | %∆ (мо) | APR-22  | $\Delta$ (yr) | MAY-21  |
|---|---------|---------|---------|---------------|---------|
| Doorman Median Rental Price               | \$4,790 | 4.1%    | \$4,600 | 26.4%         | \$3,790 |
| Non-Doorman Median Rental Price           | \$3,300 | 3.1%    | \$3,200 | 32.0%         | \$2,500 |
| Loft Median Rental Price                  | \$9,250 | 12.1%   | \$8,248 | 20.1%         | \$7,700 |
| New Development Median Rental Price       | \$5,442 | -10.4%  | \$6,075 | 13.6%         | \$4,792 |
| Existing Median Rental Price              | \$3,995 | 3.8%    | \$3,850 | 31.1%         | \$3,048 |

| Manhattan Rentals Matrix By Price                    | MAY-22   | %∆ (мо) | APR-22           | %∆ (yr) | MAY-21   |
|--|----------|---------|------------------|---------|----------|
| Luxury (Top 10%) Average Rental Price                | \$13,500 | 5.2%    | \$12,836         | 16.5%   | \$11,584 |
| Luxury (Top 10%) Rental Price Per Sq Ft              | \$97.39  | 2.8%    | \$94.78          | 26.6%   | \$76.92  |
| Luxury (Top 10%) Median Rental Price                 | \$10,443 | 4.4%    | \$10,000         | 16.7%   | \$8,950  |
| Luxury (Top 10%) Number of New Leases                | 494      | 8.8%    | 454              | -48.0%  | 950      |
| Luxury (Top 10%) Entry Price Threshold               | \$7,917  | 2.2%    | \$7,750          | 19.7%   | \$6,615  |
| Upper Tier (30% below Luxury) - Med. Rental Price    | \$5,495  | 1.8%    | \$5 <b>,</b> 400 | 22.1%   | \$4,500  |
| Mid Tier (2 <sup>nd</sup> 30%) - Median Rental Price | \$3,794  | 2.5%    | \$3,700          | 26.7%   | \$2,995  |
| Entry Tier (1st 30%) - Median Rental Price           | \$2,550  | 2.0%    | \$2,499          | 27.5%   | \$2,000  |

| Downtown Rentals Matrix | MAY-22  | %∆ (мо) | APR-22  | %∆ (yr) | MAY-21  |
|-------------------------|---------|---------|---------|---------|---------|
| Median Rental Price     | \$4,495 | 1.0%    | \$4,450 | 28.6%   | \$3,495 |
| Number of New Leases    | 2,247   | 8.5%    | 2,071   | -46.9%  | 4,234   |
| Vacancy Rate*           | 2.21%   |         | 1.90%   |         | 9.92%   |

| Eastside Rentals Matrix | MAY-22  | %∆ (мо) | APR-22  | $\Delta$ (yr) | MAY-21  |
|-------------------------|---------|---------|---------|---------------|---------|
| Median Rental Price     | \$3,750 | 0.0%    | \$3,750 | 27.1%         | \$2,950 |
| Number of New Leases    | 1,000   | 7.1%    | 934     | -56.5%        | 2,297   |
| Vacancy Rate*           | 1.15%   |         | 0.93%   |               | 5.53%   |

| Westside Rentals Matrix | MAY-22  | %∆ (мо) | APR-22  | $\Delta$ (yr) | MAY-21  |
|-------------------------|---------|---------|---------|---------------|---------|
| Median Rental Price     | \$4,200 | 5.1%    | \$3,995 | 31.3%         | \$3,200 |
| Number of New Leases    | 1,112   | 15.6%   | 962     | -49.8%        | 2,216   |
| Vacancy Rate*           | 1.83%   |         | 1.76%   |               | 7.58%   |

| Northern Manhattan Rentals Matrix | MAY-22  | %∆ (мо) | APR-22  | $\Delta$ (yr) | MAY-21  |
|-----------------------------------|---------|---------|---------|---------------|---------|
| Median Rental Price               | \$2,500 | 2.0%    | \$2,450 | 11.1%         | \$2,250 |
| Number of New Leases              | 575     | 9.1%    | 527     | -22.7%        | 744     |
| Vacancy Rate*                     | 1.42%   |         | 1.24%   |               | 4.26%   |

#### **Property Type**

- Doorman's net effective median rent reached a new high for the fifth consecutive month
- Non-doorman net effective median rent and median rent rose to records for the second straight month

#### **Price Tier**

- Luxury price trend indicators all rose to the second-highest on record
- Luxury market share of one-year leases rose to a new high, exceeding half of all new leases
- Luxury net effective median rent rose annually for the thirteen consecutive month

#### Downtown

- Median rent surged annually as new leases fell sharply
- Vacancy plunged year over year

#### Eastside

- Median rent surged annually as new leases fell sharply
- Vacancy plunged year over year

#### Westside

- Median rent surged annually as new leases fell sharply
- Vacancy plunged year over year

#### Northern Manhattan

- Median rent rose annually as new leases fell sharply
- Vacancy declined annually

Median Rental Price

Number of New Leases

3,000 2,400

1,800

1,200

600

#### \$3,350 \$3,180 \$3,010 \$2,840 \$2,670 \$2,500 Brooklyn Rentals Matrix Average Rental Price Rental Price Per Sg Ft

| Brooklyn Rer                           | ntals Matrix                  | MAY-22  | %∆ (мо) | APR-22  | $\Delta$ (yr) | MAY-21  |
|--|-------------------------------|---------|---------|---------|---------------|---------|
| Average Ren                            | tal Price                     | \$3,744 | 6.5%    | \$3,517 | 17.4%         | \$3,188 |
| Rental Price                           | Per Sq Ft                     | \$55.17 | 9.8%    | \$50.23 | 18.4%         | \$46.61 |
| Median Rent                            | al Price                      | \$3,250 | 6.6%    | \$3,048 | 18.2%         | \$2,750 |
| Number of N                            | ew Leases                     | 1,531   | -2.2%   | 1,566   | -38.9%        | 2,506   |
| Days on Mar                            | ket (From Last List Date)     | 26      | -42.2%  | 45      | -73.2%        | 97      |
| Listing Disco                          | unt (From Last List Price)    | -1.8%   |         | -1.4%   |               | 1.9%    |
| Listing Inven                          | tory*                         | 2,954   | 15.8%   | 2,551   | -78.0%        | 13,410  |
| Brooklyn Rent                          | als With Concessions          | MAY-22  | %∆ (мо) | APR-22  | $\Delta$ (yr) | MAY-21  |
| Median Rent                            | al Price                      | \$3,206 | 6.9%    | \$2,998 | 21.3%         | \$2,644 |
| Market Share<br>(with OP + Conc        | e of New Leases<br>essions %) | 19.2%   |         | 22.4%   |               | 36.4%   |
| Free Rent/Ov                           | wner Paid (Mos)               | 1.2     | -7.7%   | 1.3     | -33.3%        | 1.8     |
| Brooklyn Rer                           | ntals Matrix By Size          | MAY-22  | %∆ (мо) | APR-22  | %∆ (yr)       | MAY-21  |
| Studio                                 | Average Rental Price          | \$2,829 | 4.9%    | \$2,697 | 13.8%         | \$2,486 |
|  | Rental Price Per Sq Ft        | \$61.17 | 15.1%   | \$53.14 | 11.2%         | \$55.02 |
|  | Median Rental Price           | \$2,800 | 4.7%    | \$2,674 | 23.1%         | \$2,275 |
|  | Number of New Leases          | 231     | -2.1%   | 236     | -40.9%        | 391     |
| 1-Bedroom                              | Average Rental Price          | \$3,299 | 7.5%    | \$3,070 | 18.9%         | \$2,774 |
|  | Rental Price Per Sq Ft        | \$55.04 | 6.6%    | \$51.61 | 12.9%         | \$48.77 |
|  | Median Rental Price           | \$3,150 | 8.6%    | \$2,900 | 16.7%         | \$2,700 |
|  | Number of New Leases          | 590     | -4.2%   | 616     | -36.7%        | 932     |
| 2-Bedroom                              | Average Rental Price          | \$4,061 | 2.7%    | \$3,953 | 22.0%         | \$3,328 |
|  | Rental Price Per Sq Ft        | \$53.92 | 5.1%    | \$51.29 | 22.7%         | \$43.94 |
|  | Median Rental Price           | \$3,500 | 2.9%    | \$3,400 | 20.7%         | \$2,900 |
|  | Number of New Leases          | 475     | 6.0%    | 448     | -39.0%        | 779     |
| 3-Bedroom                              | Average Rental Price          | \$5,119 | 12.6%   | \$4,546 | 12.5%         | \$4,551 |
|  | Rental Price Per Sq Ft        | \$55.44 | 18.9%   | \$46.63 | 24.8%         | \$44.43 |
|  | Median Rental Price           | \$3,982 | 12.2%   | \$3,550 | 13.9%         | \$3,497 |
|  | Number of New Leases          | 235     | -11.7%  | 266     | -41.8%        | 404     |
| Brooklyn Rer                           | ntals Matrix By Type          | MAY-22  | %∆ (мо) | APR-22  | %∆ (YR)       | MAY-21  |
| Luxury (Top 10%) Median Rental Price   |                               | \$6,900 | 0.7%    | \$6,850 | 15.0%         | \$5,998 |
| Luxury (Top 10%) Entry Price Threshold |                               | \$5,600 | 4.7%    | \$5,350 | 17.9%         | \$4,750 |
| New Develop                            | oment Median Rental Price     | \$3,775 | 0.7%    | \$3,750 | 25.8%         | \$3,000 |

**Brooklyn Rentals** 

Net effective median rent, face rent less landlord concessions, surged 21.3%, the fastest annual increase observed to a record of \$3,206. Net effective average rent rose 20.5% annually to a record \$3,694. The market share of landlord concessions fell to 19.2%, the lowest amount since November 2017 and consistent with a market experiencing record rents. Bidding wars accounted for a 23.8% market share, down nominally from 23.9% in April, with the average premium above the landlord's last asking price rising to 11.7% from 7.7% in April. The market share of 1-bedroom leases fell to 29% from 47.7% in the same period last year as tenants continued to opt for longer lease terms.

## Brooklyn Rentals

Dashboard

YEAR-OVER-YEAR

- + 18.2% Prices Median Rental Price
- 78.0% Inventory Total Inventory
- 38.9% New Leases Excludes Renewals
- 17.2% Market Share OP + Concessions
- 71 days Marketing Time Days on Market
- 3.7% Negotiability Listing Discount
- Net effective median rent rose to a new high as landlord concession market share fell to its lowest level since 2017
- Landlord concession market share fell to its second-lowest level in four and a half years
- Bidding war market share was nearly one in four new leases for the second straight month

Net effective median rent reached a new high as landlord concession market share fell to a five year low.

#### Northwest Queens Rentals

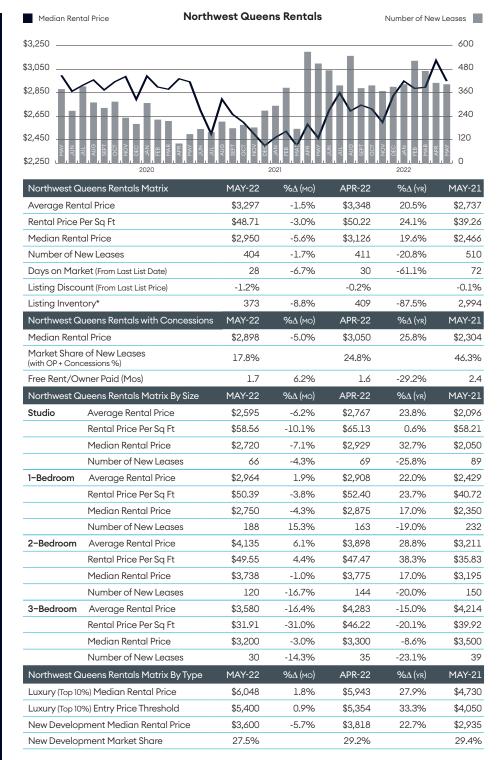
Dashboard

YEAR-OVER-YEAR

- + 19.6% Prices Median Rental Price
- 87.5% Inventory Total Inventory
- 20.8% New Leases Excludes Renewals
- 28.5% Market Share OP + Concessions
- 44 days Marketing Time Days on Market
- 1.1% Negotiability
- Net effective median rent reached its secondhighest level on record
- Landlord concession market share fell to its lowest level since 2016
- New leases fell annually for the second straight month after twelve months of gains

Net effective median rent rose to the second-highest on a record high as landlord concession market share fell to a six-year low.

Questions or comments? Email report author Jonathan Miller at jmiller@millersamuel.com Methodology: millersamuel.com/research-reports/methodology Northwest Gueens is defined as Long Island City, Astoria, Sunnyside and Woodside.



Net effective median rent, face rent less landlord concessions, surged 25.8% year over year to \$2,898, the second-highest level on record. Net effective average rent rose 26.7% annually to a near-record of \$3,239. The market share of landlord concessions fell to 17.8%, the lowest amount since September 2016 and consistent with a market experiencing near-record rents. Bidding wars accounted for a 16.1% market share, up nominally from 14.7% in April with the average premium above the landlord's last asking price rising to 11.4% from 9.9% in April. The market share of 1-bedroom leases fell to 22.8% from 32.4% in the same period last year as tenants continued to opt for longer lease terms.

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